The Alabama COVID-19 Workforce Response Survey

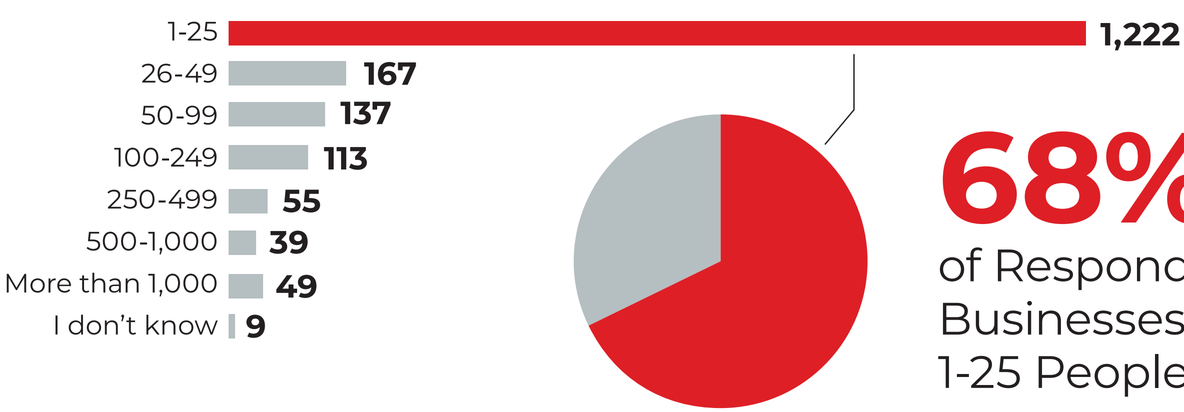
April 27, 2020 Results Notes

1,794 Total respondents as of 12:00 PM, Monday, April 27, 2020.

Reporting Counties Ranked by Most Responses:

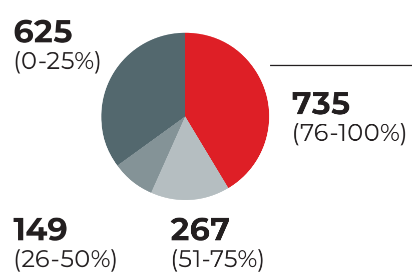
Etowah	**10.09%**	Calhoun	**1.95%**	Lawrence	**0.67%**	Lowndes	**0.22%**
Jefferson	**8.31%**	Pike	**1.84%**	Tallapoosa	**0.67%**	Wilcox	**0.22%**
Baldwin	**7.41%**	Colbert	**.62%**	Blount	**0.61%**	Clarke	**0.17%**
Lee	**6.97%**	Covington	**1.45%**	Jackson	**0.56%**	Cleburne	**0.17%**
Madison	**5.07%**	Cullman	**1.34%**	Chambers	**0.50%**	Dallas	**0.17%**
Montgomery	**4.91%**	St. Clair	**1.28%**	Crenshaw	**0.50%**	Fayette	**0.17%**
Houston	**4.52%**	Walker	**1.28%**	Escambia	**0.39%**	Lamar	**0.17%**
Talladega	**3.07%**	Coffee	**1.17%**	Marion	**0.39%**	Bibb	**0.11%**
Lauderdale	**3.01%**	Limestone	**1.11%**	Randolph	**0.39%**	Conecuh	**0.11%**
Mobile	**3.01%**	Russell	**0.89%**	Monroe	**0.33%**	Macon	**0.11%**
Elmore	**2.95%**	Chilton	**0.78%**	Cherokee	**0.28%**	Marengo	**0.11%**
Tuscaloosa	**2.95%**	Barbour	**0.72%**	Winston	**0.28%**	Bullock	**0.06%**
Shelby	**2.90%**	Butler	**0.72%**	Clay	**0.22%**	Choctaw	**0.06%**
Morgan	**2.79%**	Dale	**0.72%**	Coosa	**0.22%**	Hale	**0.06%**
Marshall	**2.40%**	DeKalb	**0.72%**	Geneva	**0.22%**	Pickens	**0.06%**
Autauga	**2.17%**	Franklin	**0.72%**	Henry	**0.22%**	Washington	**0.06%**

About how many people are employed at your company?



68%
of Responding Businesses Employ 1-25 People

What percentage of your employees are paid by the hour?

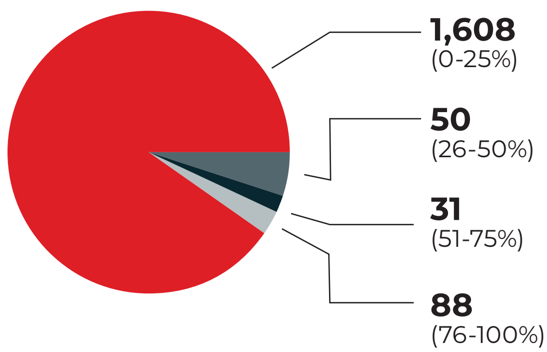


41%
of Businesses Employ Mostly Hourly Workers

Very few businesses have a contingent or temporary workforce of any size.

90% of respondents maintain a ≤25% segment of their workforce that is contingent or temporary.

What percentage of your workforce is contingent or temporary?



Current Business Climate

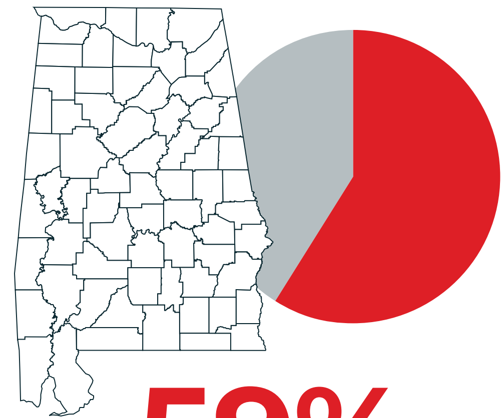
53.4%

of Businesses Reported that their **current business climate is "bad"**

Expected Business Climate

49.6%

of Businesses Expected their climate to **improve in the next 6 months**



59%

Over half responding businesses operate in just one county.

Top 5 reported industries:

1 **Other Services**
(Excluding Public Administration)
(**14%**)

2 **Healthcare and Social Assistance**
(**13.3%**)

3 **Retail Trade**
(**12.1%**)

4 **Accommodation, Hospitality, and Food Services**
(**10.9%**)

5 **Manufacturing**
(**10.9%**)

49.4%

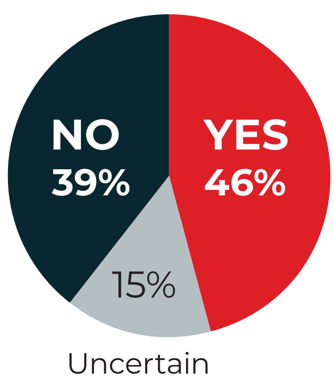
of businesses expect that their workforce size will remain relatively constant over the next 3 months.

The biggest factor limiting business activity: **35.9%** **Lack of <u>Market Demand</u>**

46.3%

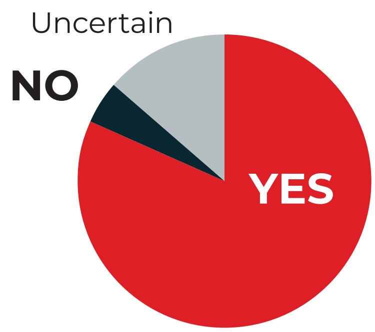
of businesses felt **<u>at least somewhat equipped</u>** to handle the COVID-19 pandemic at its outbreak, indicating that most responding businesses felt inadequately prepared to some degree.

More businesses are facing **<u>supply chain disruptions</u>** than not.



53%

Most respondents are planning on a **<u>hiring freeze during the pandemic</u>**.



82%

Expect pandemic to have a <u>negative financial impact on their business.</u>

33% **of respondents have <u>laid off</u> employees as a result of the pandemic.**

- Respondents who indicated that their present business climate is “bad” were nearly **3x** **as likely to have laid employees off.**
- Respondents who indicated that they were not equipped to handle the COVID-19 outbreak at its onset were **1.5x more likely to have laid off employees**.
- Respondents whose workforce is 76-100% hourly were nearly **1.5x more likely to have laid employees off.**

Most recurring fears/worries:

- **Delays to economic recovery**
- **Business closure**
- **Duration of pandemic**
  - Slow business reopening
  - Slow gov’t aid disbursement
  - Loss/retention of skilled workers
  - Long-term macroeconomic malaise
- **Paying the bills**
- **Lack of cash flows/demand**
- **Employees contracting COVID-19**
- **Uncertainty**
- **Effects of government intervention**
- **Reopening too soon**