

TO: Interested Parties
FROM: Logan Dobson
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RE: Survey Research in the Republican Primary for United States Senate in Alabama

As the race for U.S. Senate in Alabama continues to close in on the March 3rd Republican Primary, Bradley Byrne’s campaign is gaining momentum. Internal research conducted by nationally-respected Harper Polling for the Byrne campaign demonstrates that momentum clearly.

Harper Polling was in the field **February 8-9** and interviewed **N=609 likely Republican Primary voters** through telephone interviews to landlines and cell phones.

The Senate ballot test shows former Attorney General Jeff Sessions in the lead with 31%, Bradley Byrne close behind at 26%, and Tommy Tuberville in third at 24%, and shows significant momentum for the Byrne campaign.

Harper Polling conducted an **earlier survey** in the race on **December 11-12, 2019** among **n=500 likely Republican primary voters**. The movement on the ballot question is documented below:

<u>SENATE BALLOT</u>	<u>12/12/2019</u>	<u>2/9/2020</u>	<u>Change</u>
Jeff Sessions	36%	31%	-5%
Bradley Byrne	16%	26%	+10%
Tommy Tuberville	29%	24%	-5%
Roy Moore	8%	5%	-3%

This growth comes as Bradley Byrne has been able to grow his name awareness and favorable rating with Republicans statewide. Byrne managed to increase his ‘Favorable’ rating by 15% while lowering his ‘Unfavorable’ rating by 5%:

<u>BYRNE IMAGE</u>	<u>12/12/2019</u>	<u>2/9/2020</u>	<u>Change</u>
Favorable	50%	64%	+14
Unfavorable	22%	17%	-5%
No Opinion	20%	15%	-5%
Never Heard of	8%	5%	-3%

Bradley Byrne has attracted support from all over the state of Alabama for his grassroots campaign to unseat liberal Democrat Doug Jones. As Primary Day approaches, he is clearly the candidate with all the momentum required to make the runoff, win the primary, and unseat Jones.

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