

Alabama Congressional District 02 2020 Republican Primary Crosstabs

January 14 - 15, 2020

Q. Thinking about election participation, many people don't vote in their local elections. How likely are you to vote in this March's Republican primary election for president of the United States and other local offices?

	V	Voter Likelihood			Trump Approval					
	Definitely vote	Probably vote	Fifty-fifty chance	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove	Total disapprove	No opinion
Definitely vote	100.00%	0.00%	0.00%	96.60%	84.85%	94.72%	74.95%	72.57%	74.48%	52.04%
Probably vote	0.00%	100.00%	0.00%	3.14%	9.49%	4.15%	16.90%	20.80%	17.66%	41.83%
Fifty-fifty chance	0.00%	0.00%	100.00%	0.27%	5.66%	1.13%	8.16%	6.62%	7.86%	6.13%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Voter Likelihood BY Voter Likelihood + Trump Approval

	Very Favorable	Somewhat Favorable	Total Favorable	Trump Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Definitely vote	96.39%	81.48%	94.06%	74.92%	79.68%	75.76%	82.69%
Probably vote	3.35%	11.39%	4.61%	18.79%	13.62%	17.88%	17.31%
Fifty-fifty chance	0.25%	7.14%	1.33%	6.29%	6.70%	6.36%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Voter Likelihood BY Trump Image

	Coleman Image										
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion				
Definitely vote	95.78%	91.95%	93.96%	95.65%	85.24%	90.90%	90.47%				
Probably vote	3.14%	7.29%	5.11%	4.35%	12.24%	7.95%	6.18%				
Fifty-fifty chance	1.08%	0.76%	0.93%	0.00%	2.52%	1.15%	3.35%				
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%				

Voter Likelihood BY Coleman Image

	Very Favorable	Somewhat Favorable	Total Favorable	King Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Definitely vote	92.38%	89.77%	90.52%	96.63%	94.17%	95.67%	92.83%
Probably vote	6.90%	7.91%	7.62%	2.67%	4.70%	3.46%	4.92%
Fifty-fifty chance	0.71%	2.32%	1.86%	0.70%	1.12%	0.87%	2.25%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Voter Likelihood BY King Image

	Very Favorable	Somewhat Favorable	Total Favorable	Moore Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Definitely vote	94.88%	94.07%	94.34%	92.21%	83.19%	89.14%	92.44%
Probably vote	5.12%	5.53%	5.40%	4.23%	11.09%	6.56%	5.80%
Fifty-fifty chance	0.00%	0.40%	0.27%	3.57%	5.72%	4.30%	1.75%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Voter Likelihood BY Moore Image

	Very Favorable	Somewhat Favorable	Total Favorable	Taylor Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Definitely vote	91.33%	94.60%	93.59%	93.03%	97.92%	94.47%	91.62%
Probably vote	8.67%	4.55%	5.82%	4.58%	2.08%	3.84%	6.23%
Fifty-fifty chance	0.00%	0.85%	0.59%	2.39%	0.00%	1.69%	2.15%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Voter Likelihood BY Taylor Image

		Ballot Test									
	Brown Jr	Coleman	Has dorff	King	Moore	Rogers	Taylor	Undecided			
Definitely vote	100.00%	93.89%	100.00%	89.60%	97.70%	85.61%	96.26%	88.65%			
Probably vote	0.00%	5.57%	0.00%	7.87%	2.30%	14.39%	3.74%	6.85%			
Fifty-fifty chance	0.00%	0.54%	0.00%	2.53%	0.00%	0.00%	0.00%	4.51%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

Voter Likelihood BY Ballot Test

		Second Choice Ballot Test										
	Brown Jr	Coleman	Has dorff	King	Moore	Rogers	Taylor	Undecided				
Definitely vote	91.53%	94.02%	45.18%	91.07%	97.54%	79.54%	98.06%	93.13%				
Probably vote	8.47%	5.98%	33.68%	7.70%	2.46%	20.46%	1.94%	4.39%				
Fifty-fifty chance	0.00%	0.00%	21.14%	1.22%	0.00%	0.00%	0.00%	2.48%				
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%				

Voter Likelihood BY Second Choice Ballot Test

		Combined Ballot Test										
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided				
Definitely vote	96.66%	93.92%	68.31%	90.19%	97.61%	81.76%	97.07%	90.64%				
Probably vote	3.34%	5.64%	19.47%	7.81%	2.39%	18.24%	2.93%	5.76%				
Fifty-fifty chance	0.00%	0.44%	12.22%	2.00%	0.00%	0.00%	0.00%	3.60%				
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%				

Voter Likelihood BY Combined Ballot Test

		arty Affiiati Democrat I		Trump/Ame rica First Republican	rica First Republican conservative the					
Definitely vote	95.76%	65.63%	80.82%	96.93%	92.64%	93.16%	78.16%	92.58%		
Probably vote	3.64%	26.13%	12.26%	2.75%	5.73%	5.18%	19.16%	7.42%		
Fifty-fifty chance	0.60%	8.24%	6.92%	0.32%	1.63%	1.66%	2.68%	0.00%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

Voter Likelihood BY Party Affiiation + Type of Republican

		Ideolog		Ge	nder		1	Age		
	Very Somewhat Moderate conservative conservative		Liberal	Male	Female	18-34	35-49	50-64	65 or older	
Definitely vote	96.79%	91.75%	82.54%	87.61%	93.66%	91.43%	84.23%	94.13%	91.23%	94.38%
Probably vote	2.64%	6.65%	11.80%	6.96%	5.26%	6.24%	15.77%	4.74%	5.44%	4.35%
Fifty-fifty chance	0.57%	1.60%	5.66%	5.43%	1.08%	2.33%	0.00%	1.13%	3.34%	1.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00% 1	100.00%	100.00%

Voter Likelihood BY Ideology + Gender + Age

		Prima	ary Vote H	istory		Type of	Phone	1	Media Market	
	0	1	2	3	4	Cellphone	Landline	MONTGO MERY- SELMA	DOTHAN	Rest of District
Definitely vote	83.56%	88.21%	90.38%	91.77%	96.76%	92.20%	92.70%	91.28%	95.41%	79.58%
Probably vote	13.75%	9.05%	6.33%	6.56%	2.87%	6.31%	5.41%	6.72%	3.37%	17.17%
Fifty-fifty chance	2.70%	2.73%	3.30%	1.67%	0.37%	1.49%	1.89%	1.99%	1.22%	3.24%
Total	100.00%	100.00% 1	00.00% 10	00.00% 10	0.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Voter Likelihood BY Primary Vote History + Type of Phone + Media Market

	MONTGO	HOUSTON	ELMORE	County AUTAUGA	COFFEE	DALE	Rest of
	MERY						District
Definitely vote	89.77%	97.07%	87.14%	94.94%	99.15%	93.29%	91.19%
Probably vote	7.76%	1.73%	8.48%	3.99%	0.85%	4.22%	8.05%
Fifty-fifty chance	2.47%	1.20%	4.38%	1.06%	0.00%	2.49%	0.77%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Voter Likelihood BY County

Q. Continuing to think about national politics, do you approve or disapprove of the job Donald Trump is doing as president?

	V	oter Likeliho	od	Trump Approval							
	Definitely vote	Probably vote	Fifty-fifty chance	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove	Total disapprove	No opinion	
Strongly approve	79.49%	41.15%	11.73%	100.00%	0.00%	84.08%	0.00%	0.00%	0.00%	0.00%	
Somewhat approve	13.28%	23.69%	47.12%	0.00%	100.00%	15.92%	0.00%	0.00%	0.00%	0.00%	
Strongly disapprove	5.15%	18.53%	29.83%	0.00%	0.00%	0.00%	100.00%	0.00%	80.70%	0.00%	
Somewhat disapprove	1.22%	5.57%	5.92%	0.00%	0.00%	0.00%	0.00%	100.00%	19.30%	0.00%	
Don't know or are unsure	0.86%	11.05%	5.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Trump Approval BY Voter Likelihood + Trump Approval

	Very Favorable	Somewhat Favorable	Total Favorable	Trump Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Strongly approve	94.85%	20.82%	83.26%	1.25%	0.00%	1.03%	17.46%
Somewhat approve	4.15%	74.57%	15.18%	1.96%	15.87%	4.42%	32.28%
Strongly disapprove	0.28%	0.67%	0.34%	89.01%	14.29%	75.81%	0.00%
Somewhat disapprove	0.00%	1.60%	0.25%	6.25%	62.77%	16.23%	0.00%
Don't know or are unsure	0.72%	2.34%	0.97%	1.53%	7.07%	2.51%	50.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Approval BY Trump Image

				Coleman Imag	e		
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Strongly approve	86.19%	77.47%	82.05%	52.07%	56.22%	53.96%	71.77%
Somewhat approve	10.20%	19.54%	14.63%	6.91%	13.63%	9.97%	15.29%
Strongly disapprove	1.69%	1.76%	1.72%	37.44%	19.68%	29.34%	8.56%
Somewhat disapprove	0.42%	0.70%	0.55%	3.58%	7.91%	5.55%	1.87%
Don't know or are unsure	1.51%	0.53%	1.04%	0.00%	2.56%	1.17%	2.50%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Approval BY Coleman Image

	Very Favorable	Somewhat Favorable	Total Favorable	King Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Strongly approve	78.64%	74.06%	75.37%	74.35%	72.30%	73.54%	78.50%
Somewhat approve	12.40%	17.36%	15.94%	10.84%	13.20%	11.77%	14.20%
Strongly disapprove	4.33%	6.42%	5.82%	11.18%	9.57%	10.55%	4.62%
Somewhat disapprove	1.20%	1.84%	1.66%	1.84%	2.63%	2.15%	0.98%
Don't know or are unsure	3.43%	0.31%	1.21%	1.80%	2.29%	1.99%	1.71%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Approval BY King Image

	Very Favorable	Somewhat Favorable	Total Favorable	Moore Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Strongly approve	82.92%	80.61%	81.36%	65.01%	62.65%	64.20%	78.02%
Somewhat approve	13.42%	14.57%	14.20%	12.90%	21.89%	16.00%	13.51%
Strongly disapprove	0.00%	3.83%	2.59%	15.95%	11.60%	14.45%	5.99%
Somewhat disapprove	0.81%	0.98%	0.92%	3.76%	2.49%	3.32%	0.88%
Don't know or are unsure	2.85%	0.00%	0.93%	2.38%	1.37%	2.03%	1.60%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Approval BY Moore Image

	Very Favorable	Somewhat Favorable	Total Favorable	Taylor Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Strongly approve	79.00%	72.05%	74.21%	74.67%	78.75%	75.90%	76.53%
Somewhat approve	11.90%	20.74%	18.00%	11.43%	11.55%	11.47%	13.98%
Strongly disapprove	4.64%	4.75%	4.72%	9.86%	5.05%	8.41%	6.61%
Somewhat disapprove	1.02%	2.45%	2.01%	0.00%	4.65%	1.40%	1.44%
Don't know or are unsure	3.44%	0.00%	1.07%	4.04%	0.00%	2.82%	1.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Approval BY Taylor Image

				Ballo	t Test			
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided
Strongly approve	87.34%	79.95%	100.00%	69.08%	87.97%	57.29%	66.30%	70.61%
Somewhat approve	6.04%	15.29%	0.00%	17.83%	7.88%	19.72%	20.82%	12.53%
Strongly disapprove	6.62%	2.67%	0.00%	8.89%	0.00%	22.98%	10.02%	12.68%
Somewhat disapprove	0.00%	1.02%	0.00%	2.95%	1.20%	0.00%	2.85%	1.65%
Don't know or are unsure	0.00%	1.07%	0.00%	1.26%	2.94%	0.00%	0.00%	2.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Approval BY Ballot Test

			Se	econd Cho	ice Ballot	Гest		
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided
Strongly approve	91.84%	77.51%	45.18%	76.42%	80.23%	67.98%	77.91%	75.56%
Somewhat approve	0.00%	15.29%	21.14%	16.60%	14.91%	22.94%	12.98%	17.08%
Strongly disapprove	0.00%	6.62%	33.68%	5.99%	4.85%	0.00%	5.83%	2.77%
Somewhat disapprove	8.16%	0.58%	0.00%	0.99%	0.00%	0.00%	3.28%	3.08%
Don't know or are unsure	0.00%	0.00%	0.00%	0.00%	0.00%	9.09%	0.00%	1.51%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Approval BY Second Choice Ballot Test

				Combined	Ballot Te	st		
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided
Strongly approve	89.11%	79.50%	68.31%	71.98%	83.52%	64.07%	71.58%	72.80%
Somewhat approve	3.66%	15.29%	12.22%	17.34%	11.92%	21.76%	17.25%	14.55%
Strongly disapprove	4.01%	3.40%	19.47%	7.74%	2.79%	8.40%	8.12%	8.29%
Somewhat disapprove	3.22%	0.94%	0.00%	2.18%	0.51%	0.00%	3.05%	2.28%
Don't know or are unsure	0.00%	0.87%	0.00%	0.76%	1.25%	5.76%	0.00%	2.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Approval BY Combined Ballot Test

	F	arty Affiiati	on	Type of Republican							
	Republican	Democrat I	ndependent or third party	Trump/Ame rica First Republican	Traditional Republican	Social conservative	Libertarian	Other Part of the Republican Party			
Strongly approve	83.75%	17.77%	46.71%	93.34%	47.84%	55.37%	49.07%	29.51%			
Somewhat approve	12.61%	14.92%	26.36%	6.11%	37.68%	27.14%	31.52%	17.48%			
Strongly disapprove	1.83%	54.24%	19.20%	0.25%	6.99%	12.79%	12.47%	40.14%			
Somewhat disapprove	0.79%	8.24%	4.03%	0.00%	3.58%	4.70%	1.76%	9.87%			
Don't know or are unsure	1.01%	4.82%	3.71%	0.30%	3.92%	0.00%	5.17%	2.99%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

Trump Approval BY Party Affiiation + Type of Republican

		Ideolog	gy		Ger	nder		Age		
	Very conservative	Somewhat] conservative		Liberal	Male	Female	18-34	35-49	50-64	65 or older
Strongly approve	89.11%	71.95%	45.51%	46.18%	76.82%	75.36%	70.61%	73.99%	79.37%	75.84%
Somewhat approve	7.67%	20.94%	24.50%	0.00%	14.49%	14.32%	9.61%	15.23%	14.44%	15.03%
Strongly disapprove	1.54%	3.94%	23.02%	49.33%	6.40%	6.53%	8.67%	9.65%	5.67%	5.22%
Somewhat disapprove	0.51%	1.97%	4.02%	4.48%	1.48%	1.61%	5.63%	0.58%	0.52%	1.79%
Don't know or are unsure	1.16%	1.20%	2.95%	0.00%	0.82%	2.18%	5.47%	0.56%	0.00%	2.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00% 1	00.00%	100.00%

Trump Approval BY Ideology + Gender + Age

		Prima	ry Vote H	istory		Type of	Phone	Media Market		
	0	1	2	3	4	Cellphone	Landline	MONTGO MERY- SELMA	DOTHAN	Rest of District
Strongly approve	75.50%	67.37%	80.37%	79.62%	73.09%	78.76%	74.25%	74.88%	78.20%	70.38%
Somewhat approve	11.65%	16.18%	10.44%	11.52%	19.10%	10.31%	17.15%	13.79%	14.82%	18.54%
Strongly disapprove	4.20%	13.15%	6.04%	5.78%	5.46%	7.59%	5.71%	7.41%	5.32%	5.32%
Somewhat disapprove	6.22%	0.75%	2.17%	1.16%	1.21%	2.43%	0.96%	1.98%	1.11%	0.00%
Don't know or are unsure	2.42%	2.55%	0.98%	1.92%	1.13%	0.91%	1.94%	1.95%	0.55%	5.75%
Total	100.00%	100.00% 1	00.00% 10	00.00% 10	0.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Approval BY Primary Vote History + Type of Phone + Media Market

	County									
	MONTGO MERY	HOUSTON	ELMORE	AUTAUGA	COFFEE	DALE	Rest of District			
Strongly approve	75.55%	77.61%	71.63%	66.01%	75.61%	79.31%	79.95%			
Somewhat approve	9.28%	15.02%	19.57%	18.85%	16.29%	14.06%	11.62%			
Strongly disapprove	6.56%	5.32%	7.82%	11.86%	6.84%	5.31%	4.99%			
Somewhat disapprove	4.64%	0.74%	0.36%	0.00%	1.25%	1.32%	2.00%			
Don't know or are unsure	3.97%	1.32%	0.63%	3.28%	0.00%	0.00%	1.45%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

Trump Approval BY County

Now, I'd like to read you a list of names of different people active in politics both nationally, and here in Alabama. Please tell me, for each one, whether you have a favorable or unfavorable opinion of that person.

Q. Donald Trump

	Voter Likelihood Definitely Probably Fifty-fifty					Ti	rump Approva	1		
	Definitely vote	Probably vote	Fifty-fifty chance	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove	Total disapprove	No opinion
Very Favorable	80.18%	44.71%	11.32%	95.83%	22.14%	84.10%	3.30%	0.00%	2.67%	38.87%
Somewhat Favorable	12.58%	28.16%	58.85%	3.91%	73.88%	15.05%	1.49%	14.79%	4.06%	23.45%
Very Unfavorable	5.41%	21.76%	24.28%	0.11%	0.91%	0.24%	92.04%	27.01%	79.49%	7.20%
Somewhat Unfavorable	1.24%	3.39%	5.55%	0.00%	1.58%	0.25%	3.17%	58.20%	13.79%	7.13%
No Opinion	0.59%	1.98%	0.00%	0.15%	1.48%	0.36%	0.00%	0.00%	0.00%	23.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Image BY Voter Likelihood + Trump Approval

	Very Favorable	Somewhat Favorable	Total Favorable	Trump Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Very Favorable	100.00%	0.00%	84.40%	0.00%	0.00%	0.00%	0.00%
Somewhat Favorable	0.00%	100.00%	15.60%	0.00%	0.00%	0.00%	0.00%
Very Unfavorable	0.00%	0.00%	0.00%	100.00%	0.00%	82.62%	0.00%
Somewhat Unfavorable	0.00%	0.00%	0.00%	0.00%	100.00%	17.38%	0.00%
No Opinion	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Image BY Trump Image

		Coleman Image									
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion				
Very Favorable	89.97%	77.54%	84.07%	52.07%	60.67%	55.99%	70.60%				
Somewhat Favorable	8.33%	19.02%	13.41%	4.72%	10.64%	7.42%	16.78%				
Very Unfavorable	1.28%	1.75%	1.50%	38.74%	22.16%	31.18%	9.49%				
Somewhat Unfavorable	0.42%	1.16%	0.77%	2.28%	6.53%	4.22%	1.88%				
No Opinion	0.00%	0.53%	0.25%	2.19%	0.00%	1.19%	1.25%				
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%				

Trump Image BY Coleman Image

	Very Favorable	Somewhat Favorable	Total Favorable	King Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	84.53%	75.55%	78.12%	73.62%	73.23%	73.47%	77.48%
Somewhat Favorable	10.10%	16.73%	14.84%	11.70%	13.43%	12.38%	14.90%
Very Unfavorable	4.17%	6.19%	5.61%	12.26%	10.40%	11.54%	4.87%
Somewhat Unfavorable	1.20%	1.53%	1.44%	1.37%	2.94%	1.98%	1.06%
No Opinion	0.00%	0.00%	0.00%	1.04%	0.00%	0.63%	1.69%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Image BY King Image

	Very Favorable	Somewhat Favorable	Total Favorable	Moore Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Very Favorable	90.62%	80.73%	83.95%	65.57%	62.63%	64.57%	76.78%
Somewhat Favorable	7.52%	15.27%	12.75%	14.09%	21.91%	16.76%	14.51%
Very Unfavorable	1.05%	3.01%	2.37%	16.07%	14.07%	15.39%	6.43%
Somewhat Unfavorable	0.81%	0.98%	0.92%	2.56%	1.39%	2.16%	1.22%
No Opinion	0.00%	0.00%	0.00%	1.71%	0.00%	1.13%	1.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Image BY Moore Image

	Very Favorable	Somewhat Favorable	Total Favorable	Taylor Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Very Favorable	86.27%	72.68%	76.87%	77.20%	85.28%	79.61%	76.15%
Somewhat Favorable	8.08%	21.59%	17.43%	10.09%	5.02%	8.58%	14.50%
Very Unfavorable	5.65%	4.46%	4.83%	9.64%	5.05%	8.27%	7.12%
Somewhat Unfavorable	0.00%	1.26%	0.87%	1.16%	4.65%	2.20%	1.48%
No Opinion	0.00%	0.00%	0.00%	1.91%	0.00%	1.34%	0.75%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Image BY Taylor Image

		Ballot Test							
	Brown Jr	Coleman	Has dorff	King	Moore	Rogers	Taylor	Undecided	
Very Favorable	93.96%	81.32%	100.00%	71.33%	88.83%	57.29%	67.52%	69.09%	
Somewhat Favorable	6.04%	14.98%	0.00%	17.09%	7.08%	19.72%	17.90%	13.65%	
Very Unfavorable	0.00%	2.49%	0.00%	9.24%	1.21%	22.98%	12.54%	13.79%	
Somewhat Unfavorable	0.00%	1.21%	0.00%	1.65%	1.19%	0.00%	0.00%	2.25%	
No Opinion	0.00%	0.00%	0.00%	0.70%	1.70%	0.00%	2.04%	1.22%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Trump Image BY Ballot Test

		Second Choice Ballot Test								
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided		
Very Favorable	87.40%	76.89%	45.18%	78.44%	80.80%	67.98%	77.91%	76.89%		
Somewhat Favorable	4.44%	17.51%	21.14%	13.51%	13.38%	22.94%	12.98%	17.67%		
Very Unfavorable	0.00%	5.02%	33.68%	7.09%	4.85%	9.09%	5.83%	2.85%		
Somewhat Unfavorable	8.16%	0.58%	0.00%	0.96%	0.00%	0.00%	3.28%	2.06%		
No Opinion	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.53%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

Trump Image BY Second Choice Ballot Test

				Combined	Ballot Te	st		
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided
Very Favorable	91.37%	80.50%	68.31%	74.20%	84.24%	64.07%	72.18%	72.54%
Somewhat Favorable	5.41%	15.45%	12.22%	15.64%	10.68%	21.76%	15.69%	15.43%
Very Unfavorable	0.00%	2.96%	19.47%	8.37%	3.29%	14.17%	9.53%	8.96%
Somewhat Unfavorable	3.22%	1.09%	0.00%	1.37%	0.51%	0.00%	1.47%	2.16%
No Opinion	0.00%	0.00%	0.00%	0.42%	1.28%	0.00%	1.12%	0.92%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Image BY Combined Ballot Test

	P	Party Affiiati	on	Type of Republican						
	Republican	Democrat I	ndependent or third party	Trump/Ame rica First Republican	Traditional Republican	Social conservative	Libertarian	Other Part of the Republican Party		
Very Favorable	84.08%	26.08%	48.55%	93.80%	50.86%	47.35%	49.34%	28.48%		
Somewhat Favorable	12.63%	11.56%	26.07%	5.89%	36.73%	34.55%	31.20%	20.83%		
Very Unfavorable	1.94%	55.98%	19.99%	0.13%	8.52%	11.42%	14.23%	41.17%		
Somewhat Unfavorable	0.99%	4.26%	3.28%	0.00%	2.99%	6.67%	5.22%	6.53%		
No Opinion	0.36%	2.12%	2.11%	0.18%	0.91%	0.00%	0.00%	2.99%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

Trump Image BY Party Affiiation + Type of Republican

		Ideolog	зу		Ger	Gender			Age	
	Very conservative	Somewhat I conservative		Liberal	Male	Female	18-34	35-49	50-64	65 or older
Very Favorable	89.33%	74.06%	45.40%	46.18%	77.68%	76.20%	64.60%	75.59%	80.25%	77.77%
Somewhat Favorable	8.46%	18.92%	25.47%	0.00%	13.98%	14.43%	19.16%	13.02%	14.13%	13.74%
Very Unfavorable	1.44%	4.88%	23.01%	53.82%	6.53%	7.03%	11.40%	9.05%	5.00%	6.10%
Somewhat Unfavorable	0.55%	1.20%	5.17%	0.00%	1.20%	1.64%	4.02%	1.74%	0.62%	1.31%
No Opinion	0.22%	0.94%	0.95%	0.00%	0.61%	0.70%	0.82%	0.60%	0.00%	1.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00% 1	00.00%	100.00%

Trump Image BY Ideology + Gender + Age

		Prima	ry Vote H	istory		Type of	Phone	Media Market		
	0	1	2	3	4	Cellphone	Landline	MONTGO MERY- SELMA	DOTHAN	Rest of District
Very Favorable	79.70%	71.38%	78.67%	83.15%	71.96%	76.80%	76.99%	73.91%	80.49%	81.39%
Somewhat Favorable	14.08%	14.56%	12.81%	9.21%	19.23%	12.40%	15.43%	15.35%	12.79%	13.28%
Very Unfavorable	2.21%	12.62%	6.69%	5.38%	6.71%	7.69%	6.19%	8.38%	4.80%	5.32%
Somewhat Unfavorable	4.01%	0.75%	1.32%	1.52%	1.35%	2.65%	0.61%	1.57%	1.37%	0.00%
No Opinion	0.00%	0.68%	0.52%	0.73%	0.75%	0.45%	0.79%	0.79%	0.54%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Image BY Primary Vote History + Type of Phone + Media Market

				County			
	MONTGO MERY	HOUSTON	ELMORE	AUTAUGA	COFFEE	DALE	Rest of District
Very Favorable	76.81%	80.58%	71.33%	67.05%	79.86%	75.49%	80.41%
Somewhat Favorable	11.38%	12.73%	19.59%	16.95%	12.04%	19.20%	11.74%
Very Unfavorable	9.46%	4.68%	7.46%	13.36%	6.84%	4.02%	5.32%
Somewhat Unfavorable	1.73%	1.37%	1.61%	1.06%	1.25%	1.29%	1.43%
No Opinion	0.62%	0.64%	0.00%	1.59%	0.00%	0.00%	1.11%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Image BY County

Q. Jeff Coleman

	7	oter Likeliho	od	Trump Approval						
	Definitely vote	Probably vote	Fifty-fifty chance	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove	Total disapprove	No opinion
Very Favorable	31.50%	16.70%	18.75%	34.27%	21.37%	32.22%	7.91%	8.85%	8.08%	29.54%
Somewhat Favorable	27.29%	35.03%	11.93%	27.87%	37.05%	29.33%	7.44%	13.31%	8.51%	9.43%
Very Unfavorable	4.99%	3.68%	0.00%	3.30%	2.31%	3.15%	27.99%	12.03%	25.08%	0.00%
Somewhat Unfavorable	3.73%	8.67%	5.81%	2.99%	3.82%	3.12%	12.33%	22.27%	14.14%	6.72%
No Opinion	32.48%	35.91%	63.50%	31.56%	35.45%	32.18%	44.34%	43.54%	44.20%	54.31%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Coleman Image BY Voter Likelihood + Trump Approval

	Very Favorable	Somewhat Favorable	Total Favorable	Trump Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Very Favorable	35.39%	18.04%	32.72%	5.69%	8.76%	6.23%	0.00%
Somewhat Favorable	27.59%	37.25%	29.08%	7.05%	21.99%	9.67%	21.77%
Very Unfavorable	3.25%	1.62%	3.00%	27.44%	7.59%	23.96%	15.81%
Somewhat Unfavorable	3.18%	3.07%	3.16%	13.16%	18.21%	14.04%	0.00%
No Opinion	30.59%	40.02%	32.04%	46.66%	43.44%	46.09%	62.42%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Coleman Image BY Trump Image

				Coleman Imag	e		
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	100.00%	0.00%	52.51%	0.00%	0.00%	0.00%	0.00%
Somewhat Favorable	0.00%	100.00%	47.49%	0.00%	0.00%	0.00%	0.00%
Very Unfavorable	0.00%	0.00%	0.00%	100.00%	0.00%	54.40%	0.00%
Somewhat Unfavorable	0.00%	0.00%	0.00%	0.00%	100.00%	45.60%	0.00%
No Opinion	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Coleman Image BY Coleman Image

	Very Favorable	Somewhat Favorable	Total Favorable	King Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	48.84%	33.89%	38.13%	32.81%	18.92%	27.42%	20.47%
Somewhat Favorable	17.57%	34.65%	29.81%	30.42%	31.97%	31.03%	21.89%
Very Unfavorable	5.79%	3.32%	4.02%	14.78%	4.75%	10.88%	1.59%
Somewhat Unfavorable	2.70%	3.98%	3.62%	2.40%	15.18%	7.37%	2.27%
No Opinion	25.10%	24.15%	24.42%	19.58%	29.18%	23.31%	53.78%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Coleman Image BY King Image

				Moore Image			
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	50.08%	33.72%	38.99%	37.38%	28.64%	34.36%	19.28%
Somewhat Favorable	15.04%	38.49%	30.94%	30.26%	27.84%	29.43%	23.44%
Very Unfavorable	4.78%	3.04%	3.60%	15.81%	6.46%	12.57%	1.76%
Somewhat Unfavorable	2.69%	3.47%	3.22%	4.26%	12.75%	7.20%	3.15%
No Opinion	27.41%	21.28%	23.26%	12.29%	24.31%	16.45%	52.37%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Coleman Image BY Moore Image

	Very Favorable	Somewhat Favorable	Total Favorable	Taylor Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	39.75%	38.14%	38.63%	36.98%	41.62%	38.38%	25.74%
Somewhat Favorable	23.42%	40.68%	35.43%	32.13%	13.94%	26.65%	24.92%
Very Unfavorable	7.31%	2.03%	3.64%	13.58%	7.96%	11.89%	3.78%
Somewhat Unfavorable	3.52%	7.74%	6.46%	3.97%	16.39%	7.71%	2.49%
No Opinion	26.00%	11.41%	15.85%	13.33%	20.10%	15.37%	43.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Coleman Image BY Taylor Image

		Ballot Test							
	Brown Jr	Coleman	Has dorff	King	Moore	Rogers	Taylor	Undecided	
Very Favorable	51.13%	59.03%	0.00%	11.03%	7.44%	0.00%	4.91%	4.97%	
Somewhat Favorable	31.71%	32.69%	54.50%	21.61%	32.02%	67.49%	33.81%	17.00%	
Very Unfavorable	0.00%	1.55%	0.00%	8.36%	7.95%	8.59%	8.83%	6.79%	
Somewhat Unfavorable	6.04%	0.92%	0.00%	6.00%	7.02%	7.84%	14.46%	4.79%	
No Opinion	11.11%	5.82%	45.50%	52.99%	45.57%	16.08%	37.98%	66.46%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Coleman Image BY Ballot Test

		Second Choice Ballot Test							
	Brown Jr	Coleman	Has dorff	King	Moore	Rogers	Taylor	Undecided	
Very Favorable	33.86%	20.26%	21.14%	40.64%	29.01%	35.17%	46.09%	31.65%	
Somewhat Favorable	5.97%	49.33%	30.06%	38.14%	33.00%	21.75%	29.27%	26.60%	
Very Unfavorable	0.00%	0.00%	48.80%	1.29%	7.62%	12.78%	5.09%	4.20%	
Somewhat Unfavorable	20.76%	3.55%	0.00%	3.72%	3.11%	9.64%	5.53%	4.08%	
No Opinion	39.42%	26.86%	0.00%	16.23%	27.26%	20.65%	14.02%	33.46%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Coleman Image BY Second Choice Ballot Test

				Combined Ballot Test							
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided			
Very Favorable	44.32%	51.84%	12.22%	22.87%	19.77%	22.31%	23.39%	16.78%			
Somewhat Favorable	21.55%	35.77%	40.37%	28.22%	32.58%	38.47%	31.78%	21.25%			
Very Unfavorable	0.00%	1.26%	28.21%	5.53%	7.76%	11.25%	7.15%	5.64%			
Somewhat Unfavorable	11.85%	1.40%	0.00%	5.09%	4.78%	8.98%	10.45%	4.47%			
No Opinion	22.28%	9.72%	19.19%	38.29%	35.10%	18.98%	27.23%	51.85%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

Coleman Image BY Combined Ballot Test

	P	arty Affiiati	on	Type of Republican					
	par		ndependent or third party	Trump/Ame rica First Republican	Traditional Social Republican conservative		Libertarian	Other Part of the Republican Party	
Very Favorable	32.68%	12.03%	21.25%	35.62%	29.09%	15.34%	6.37%	3.54%	
Somewhat Favorable	27.86%	11.94%	30.23%	27.09%	29.25%	32.33%	39.02%	15.41%	
Very Unfavorable	2.95%	32.61%	6.61%	2.69%	3.08%	6.12%	4.24%	19.75%	
Somewhat Unfavorable	3.53%	4.02%	7.42%	3.31%	3.94%	2.54%	2.61%	20.09%	
No Opinion	32.98%	39.40%	34.48%	31.29%	34.64%	43.67%	47.76%	41.21%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Coleman Image BY Party Affiiation + Type of Republican

		Ideolog	gy		Ger	nder		A	Age	
	Very conservative	Somewhat I conservative		Liberal	Male	Female	18-34	35-49	50-64	65 or older
Very Favorable	38.50%	22.94%	16.56%	28.18%	29.56%	30.97%	21.28%	20.91%	29.32%	36.72%
Somewhat Favorable	25.10%	31.75%	29.57%	5.88%	28.31%	26.56%	23.47%	27.77%	32.32%	24.75%
Very Unfavorable	3.53%	3.29%	11.49%	15.82%	5.27%	4.39%	3.35%	7.39%	3.63%	4.84%
Somewhat Unfavorable	3.57%	3.45%	6.63%	8.12%	4.27%	3.81%	6.91%	4.62%	3.01%	3.87%
No Opinion	29.31%	38.57%	35.75%	42.00%	32.60%	34.28%	44.99%	39.31%	31.71%	29.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00% 1	00.00%	100.00%

Coleman Image BY Ideology + Gender + Age

		Prima	ry Vote H	istory		Type of	Phone	I	Media Market	
	0	1	2	3	4	Cellphone	Landline	MONTGO MERY- SELMA	DOTHAN	Rest of District
Very Favorable	28.11%	22.50%	28.36%	29.25%	35.12%	23.29%	35.05%	23.04%	40.14%	28.74%
Somewhat Favorable	32.51%	29.84%	22.97%	29.53%	27.15%	28.90%	26.38%	29.69%	26.01%	10.44%
Very Unfavorable	0.00%	7.55%	4.45%	6.08%	3.61%	5.07%	4.63%	4.87%	4.11%	11.08%
Somewhat Unfavorable	7.94%	6.86%	3.67%	2.45%	4.30%	5.87%	2.78%	4.19%	3.31%	9.17%
No Opinion	31.44%	33.25%	40.54%	32.68%	29.82%	36.86%	31.16%	38.21%	26.43%	40.57%
Total	100.00%	100.00% 1	00.00% 10	00.00% 10	0.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Coleman Image BY Primary Vote History + Type of Phone + Media Market

		County								
	MONTGO MERY	HOUSTON	ELMORE	AUTAUGA	COFFEE	DALE	Rest of District			
Very Favorable	25.34%	50.57%	16.87%	28.12%	22.43%	35.24%	29.39%			
Somewhat Favorable	32.57%	23.01%	33.40%	18.46%	21.61%	34.56%	26.90%			
Very Unfavorable	3.87%	4.43%	3.30%	8.28%	3.67%	3.88%	5.75%			
Somewhat Unfavorable	8.47%	3.01%	3.42%	5.42%	2.32%	2.60%	3.60%			
No Opinion	29.75%	18.97%	43.01%	39.73%	49.97%	23.71%	34.37%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

Coleman Image BY County

Q. Troy King

	V	oter Likeliho	od	Trump Approval							
	Definitely vote	Probably vote	Fifty-fifty chance	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove	Total disapprove	No opinion	
Very Favorable	13.28%	15.71%	5.40%	13.74%	11.38%	13.36%	8.80%	10.21%	9.07%	29.54%	
Somewhat Favorable	32.09%	44.78%	43.69%	32.23%	39.70%	33.42%	32.47%	39.02%	33.74%	6.72%	
Very Unfavorable	14.58%	6.37%	5.56%	13.56%	10.38%	13.05%	23.72%	16.28%	22.28%	16.15%	
Somewhat Unfavorable	9.15%	7.24%	5.77%	8.54%	8.19%	8.48%	13.14%	15.12%	13.52%	13.37%	
No Opinion	30.89%	25.90%	39.57%	31.94%	30.35%	31.68%	21.86%	19.37%	21.38%	34.22%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

King Image BY Voter Likelihood + Trump Approval

	Very Favorable	Somewhat Favorable	Total Favorable	Trump Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Very Favorable	14.56%	9.36%	13.74%	8.18%	11.01%	8.68%	0.00%
Somewhat Favorable	32.46%	38.66%	33.43%	30.31%	34.95%	31.13%	0.00%
Very Unfavorable	13.37%	11.43%	13.06%	25.40%	13.23%	23.25%	21.77%
Somewhat Unfavorable	8.53%	8.41%	8.51%	13.82%	18.22%	14.59%	0.00%
No Opinion	31.09%	32.14%	31.25%	22.29%	22.59%	22.34%	78.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

King Image BY Trump Image

				Coleman Imag	e		
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	21.13%	8.31%	15.00%	15.61%	8.68%	12.45%	9.87%
Somewhat Favorable	37.05%	41.39%	39.12%	22.62%	32.33%	27.05%	24.00%
Very Unfavorable	15.30%	15.50%	15.39%	42.91%	8.31%	27.13%	8.30%
Somewhat Unfavorable	5.60%	10.35%	7.87%	8.75%	33.41%	20.00%	7.86%
No Opinion	20.93%	24.45%	22.61%	10.11%	17.27%	13.37%	49.98%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

King Image BY Coleman Image

	Very Favorable	Somewhat Favorable	Total Favorable	King Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	100.00%	0.00%	28.55%	0.00%	0.00%	0.00%	0.00%
Somewhat Favorable	0.00%	100.00%	71.45%	0.00%	0.00%	0.00%	0.00%
Very Unfavorable	0.00%	0.00%	0.00%	100.00%	0.00%	60.92%	0.00%
Somewhat Unfavorable	0.00%	0.00%	0.00%	0.00%	100.00%	39.08%	0.00%
No Opinion	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

King Image BY King Image

	Very Favorable	Somewhat Favorable	Total Favorable	Moore Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Very Favorable	33.99%	12.77%	19.55%	7.55%	7.79%	7.63%	10.20%
Somewhat Favorable	31.68%	51.70%	45.31%	28.71%	17.56%	24.90%	25.80%
Very Unfavorable	7.92%	12.84%	11.27%	39.12%	13.42%	30.33%	7.21%
Somewhat Unfavorable	7.58%	6.67%	6.96%	7.00%	33.12%	15.93%	7.12%
No Opinion	18.82%	16.01%	16.91%	17.61%	28.11%	21.20%	49.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

King Image BY Moore Image

		Taylor Image								
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion			
Very Favorable	31.92%	14.45%	19.85%	11.39%	9.71%	10.89%	11.38%			
Somewhat Favorable	26.85%	49.20%	42.29%	27.68%	19.33%	25.19%	31.68%			
Very Unfavorable	8.66%	15.68%	13.51%	46.90%	15.96%	37.67%	9.22%			
Somewhat Unfavorable	10.71%	9.29%	9.73%	5.00%	33.90%	13.62%	7.62%			
No Opinion	21.86%	11.37%	14.62%	9.02%	21.10%	12.62%	40.10%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

King Image BY Taylor Image

		Ballot Test								
	Brown Jr	Coleman	Has dorff	King	Moore	Rogers	Taylor	Undecided		
Very Favorable	33.92%	9.47%	0.00%	42.41%	4.83%	0.00%	0.89%	5.31%		
Somewhat Favorable	25.80%	38.30%	20.82%	45.56%	28.25%	63.84%	28.41%	18.86%		
Very Unfavorable	18.73%	16.40%	33.69%	0.66%	18.90%	19.72%	13.45%	15.50%		
Somewhat Unfavorable	5.56%	8.71%	0.00%	3.25%	13.22%	8.59%	14.80%	10.75%		
No Opinion	15.99%	27.12%	45.50%	8.13%	34.79%	7.84%	42.45%	49.58%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

King Image BY Ballot Test

		Second Choice Ballot Test								
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided		
Very Favorable	13.83%	21.72%	0.00%	14.77%	12.47%	22.74%	2.31%	12.96%		
Somewhat Favorable	42.79%	34.41%	54.82%	64.85%	37.97%	32.57%	41.65%	34.37%		
Very Unfavorable	0.00%	11.91%	0.00%	4.64%	13.61%	19.47%	17.80%	11.41%		
Somewhat Unfavorable	12.29%	11.51%	15.12%	4.61%	8.36%	13.65%	11.77%	11.21%		
No Opinion	31.09%	20.45%	30.06%	11.12%	27.59%	11.57%	26.47%	30.05%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

King Image BY Second Choice Ballot Test

		Combined Ballot Test								
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided		
Very Favorable	25.99%	11.77%	0.00%	31.34%	9.20%	14.42%	1.53%	8.72%		
Somewhat Favorable	32.50%	37.57%	40.47%	53.28%	33.81%	44.01%	34.35%	25.76%		
Very Unfavorable	11.34%	15.55%	14.21%	2.26%	15.88%	19.56%	15.40%	13.68%		
Somewhat Unfavorable	8.21%	9.24%	8.74%	3.79%	10.44%	11.80%	13.44%	10.96%		
No Opinion	21.95%	25.87%	36.57%	9.33%	30.67%	10.20%	35.28%	40.89%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

King Image BY Combined Ballot Test

	P	arty Affiiati	on		Type of Republican					
	Republican	Democrat I	ndependent or third party	Trump/Ame rica First Republican	Traditional Republican	Social conservative	Libertarian	Other Part of the Republican Party		
Very Favorable	14.14%	11.41%	7.73%	13.72%	16.21%	17.85%	11.77%	4.63%		
Somewhat Favorable	33.55%	29.87%	31.22%	32.87%	39.90%	28.64%	24.48%	12.94%		
Very Unfavorable	11.90%	26.80%	22.77%	12.16%	10.21%	13.27%	18.84%	23.84%		
Somewhat Unfavorable	8.51%	9.03%	11.81%	7.37%	13.78%	4.62%	11.76%	21.54%		
No Opinion	31.90%	22.90%	26.47%	33.89%	19.89%	35.62%	33.14%	37.06%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

King Image BY Party Affiiation + Type of Republican

		Ideolog	зу		Ger	nder		I	Age	ĺ
	Very conservative	Somewhat I conservative		Liberal	Male	Female	18-34	35-49	50-64	65 or older
Very Favorable	15.07%	10.86%	11.45%	7.47%	11.62%	14.71%	13.33%	9.94%	13.12%	14.62%
Somewhat Favorable	34.52%	31.61%	36.41%	4.72%	32.93%	33.23%	21.59%	25.87%	37.26%	35.69%
Very Unfavorable	12.17%	14.68%	18.10%	25.12%	15.46%	12.54%	21.60%	13.31%	10.53%	14.87%
Somewhat Unfavorable	7.52%	9.40%	10.29%	36.52%	11.18%	6.87%	3.87%	16.64%	8.11%	7.38%
No Opinion	30.72%	33.45%	23.76%	26.17%	28.81%	32.65%	39.62%	34.24%	30.99%	27.44%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00% 1	00.00%	100.00%

King Image BY Ideology + Gender + Age

		Prima	ıry Vote H	istory		Type of	Phone	ľ	Media Market	
	0	1	2	3	4	Cellphone	Landline	MONTGO MERY- SELMA	DOTHAN	Rest of District
Very Favorable	15.72%	9.12%	12.60%	12.22%	15.45%	9.74%	15.59%	14.69%	11.63%	9.30%
Somewhat Favorable	19.95%	22.30%	29.07%	36.72%	37.37%	26.96%	37.25%	33.50%	33.15%	26.82%
Very Unfavorable	11.22%	14.55%	11.54%	15.37%	14.42%	12.40%	14.98%	13.55%	13.38%	24.91%
Somewhat Unfavorable	4.80%	7.58%	12.78%	8.00%	8.10%	13.68%	5.73%	9.79%	7.84%	8.41%
No Opinion	48.32%	46.46%	34.01%	27.69%	24.66%	37.22%	26.46%	28.46%	34.00%	30.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

King Image BY Primary Vote History + Type of Phone + Media Market

		County								
	MONTGO MERY	HOUSTON	ELMORE	AUTAUGA	COFFEE	DALE	Rest of District			
Very Favorable	12.82%	16.09%	10.92%	17.61%	7.86%	6.68%	14.94%			
Somewhat Favorable	34.14%	31.48%	34.55%	33.01%	22.30%	32.35%	35.89%			
Very Unfavorable	16.85%	14.32%	13.39%	14.56%	17.04%	12.53%	12.25%			
Somewhat Unfavorable	15.90%	7.57%	7.90%	10.27%	9.04%	6.73%	7.69%			
No Opinion	20.30%	30.53%	33.24%	24.55%	43.76%	41.72%	29.23%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

King Image BY County

Q. Barry Moore

	7	oter Likeliho	od	Trump Approval						
	Definitely vote	Probably vote	Fifty-fifty chance	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove	Total disapprove	No opinion
Very Favorable	12.94%	11.10%	0.00%	13.73%	11.84%	13.43%	0.00%	7.10%	1.28%	25.09%
Somewhat Favorable	26.58%	24.86%	5.92%	27.71%	26.68%	27.55%	15.40%	17.96%	15.86%	0.00%
Very Unfavorable	14.61%	10.65%	29.96%	12.26%	12.96%	12.37%	35.17%	37.75%	35.63%	23.89%
Somewhat Unfavorable	6.80%	14.41%	24.80%	6.22%	11.57%	7.06%	13.46%	13.13%	13.40%	7.20%
No Opinion	39.07%	38.98%	39.32%	40.08%	36.95%	39.58%	35.97%	24.06%	33.83%	43.81%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Moore Image BY Voter Likelihood + Trump Approval

	Very Favorable	Somewhat Favorable	Total Favorable	Trump Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Very Favorable	14.82%	6.60%	13.53%	1.93%	7.71%	2.86%	0.00%
Somewhat Favorable	27.41%	27.81%	27.47%	11.47%	19.51%	12.77%	0.00%
Very Unfavorable	12.45%	14.35%	12.75%	34.26%	28.43%	33.32%	37.58%
Somewhat Unfavorable	6.14%	11.52%	6.98%	15.48%	7.96%	14.27%	0.00%
No Opinion	39.18%	39.72%	39.27%	36.86%	36.40%	36.79%	62.42%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Moore Image BY Trump Image

				Coleman Imag	e		
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	20.61%	6.76%	13.99%	12.25%	8.22%	10.41%	10.26%
Somewhat Favorable	29.22%	36.44%	32.67%	16.38%	22.34%	19.09%	16.78%
Very Unfavorable	17.84%	15.78%	16.86%	46.96%	15.09%	32.43%	5.34%
Somewhat Unfavorable	7.23%	7.68%	7.45%	10.16%	23.92%	16.43%	5.59%
No Opinion	25.09%	33.33%	29.03%	14.25%	30.44%	21.64%	62.03%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Moore Image BY Coleman Image

	Very Favorable	Somewhat Favorable	Total Favorable	King Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	31.76%	11.83%	17.52%	7.04%	10.41%	8.36%	7.61%
Somewhat Favorable	25.45%	41.17%	36.68%	24.33%	19.53%	22.44%	13.81%
Very Unfavorable	8.36%	12.70%	11.46%	41.17%	11.38%	29.46%	8.43%
Somewhat Unfavorable	4.48%	4.04%	4.16%	7.34%	27.97%	15.45%	7.00%
No Opinion	29.96%	30.27%	30.18%	20.12%	30.72%	24.29%	63.15%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Moore Image BY King Image

	Vom	Moore Image Very Somewhat Total Very Somewhat Total No Opin								
	Favorable	Favorable	Favorable	Unfavorable		Unfavorable	No Opinion			
Very Favorable	100.00%	0.00%	32.51%	0.00%	0.00%	0.00%	0.00%			
Somewhat Favorable	0.00%	100.00%	67.49%	0.00%	0.00%	0.00%	0.00%			
Very Unfavorable	0.00%	0.00%	0.00%	100.00%	0.00%	65.96%	0.00%			
Somewhat Unfavorable	0.00%	0.00%	0.00%	0.00%	100.00%	34.04%	0.00%			
No Opinion	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

Moore Image BY Moore Image

	Very Favorable	Somewhat Favorable	Total Favorable	Taylor Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Very Favorable	39.08%	8.61%	17.91%	9.06%	4.83%	7.80%	11.04%
Somewhat Favorable	28.70%	56.02%	47.68%	21.96%	10.10%	18.43%	20.71%
Very Unfavorable	9.42%	12.62%	11.65%	61.23%	21.32%	49.33%	8.37%
Somewhat Unfavorable	9.84%	5.70%	6.96%	5.01%	47.04%	17.54%	5.74%
No Opinion	12.96%	17.05%	15.80%	2.74%	16.71%	6.91%	54.14%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Moore Image BY Taylor Image

		Ballot Test								
	Brown Jr	Coleman	Has dorff	King	Moore	Rogers	Taylor	Undecided		
Very Favorable	30.21%	10.09%	0.00%	8.18%	56.53%	0.00%	2.29%	5.44%		
Somewhat Favorable	28.05%	30.78%	66.31%	22.73%	26.06%	31.84%	29.65%	18.21%		
Very Unfavorable	21.48%	17.42%	33.69%	13.99%	4.75%	40.59%	17.03%	11.25%		
Somewhat Unfavorable	9.14%	9.03%	0.00%	8.54%	1.21%	19.72%	11.74%	5.27%		
No Opinion	11.11%	32.68%	0.00%	46.56%	11.46%	7.84%	39.30%	59.84%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

Moore Image BY Ballot Test

	Second Choice Ballot Test							
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided
Very Favorable	0.00%	12.27%	15.12%	17.71%	14.27%	11.37%	7.63%	14.13%
Somewhat Favorable	43.43%	39.71%	33.68%	26.69%	55.29%	29.34%	28.31%	14.91%
Very Unfavorable	24.70%	18.44%	21.14%	13.68%	7.44%	22.43%	20.23%	12.77%
Somewhat Unfavorable	13.39%	7.54%	0.00%	4.04%	3.75%	9.09%	18.19%	14.05%
No Opinion	18.49%	22.03%	30.06%	37.88%	19.26%	27.78%	25.64%	44.15%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Moore Image BY Second Choice Ballot Test

	Combined Ballot Test								
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided	
Very Favorable	18.90%	10.49%	8.74%	12.08%	32.50%	7.21%	4.69%	9.26%	
Somewhat Favorable	33.81%	32.41%	47.45%	24.35%	42.68%	30.25%	29.05%	16.75%	
Very Unfavorable	22.69%	17.60%	26.43%	13.86%	6.28%	29.07%	18.46%	11.92%	
Somewhat Unfavorable	10.73%	8.76%	0.00%	6.69%	2.65%	12.98%	14.63%	9.14%	
No Opinion	13.87%	30.74%	17.38%	43.00%	15.89%	20.49%	33.17%	52.93%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Moore Image BY Combined Ballot Test

	F	arty Affiiati	on	Type of Republican						
	Republican	Democrat I	ndependent or third party	Trump/Ame rica First Republican	Traditional Republican	Social conservative	Libertarian	Other Part of the Republican Party		
Very Favorable	13.51%	11.52%	6.50%	12.86%	12.36%	18.65%	8.97%	4.08%		
Somewhat Favorable	27.11%	11.86%	24.88%	28.41%	29.18%	26.86%	10.13%	20.44%		
Very Unfavorable	12.66%	38.15%	18.26%	12.26%	16.21%	9.85%	4.61%	21.93%		
Somewhat Unfavorable	6.98%	10.73%	10.02%	6.20%	8.97%	6.02%	12.35%	13.69%		
No Opinion	39.74%	27.74%	40.35%	40.27%	33.29%	38.62%	63.95%	39.85%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

Moore Image BY Party Affiiation + Type of Republican

	Ideology				Ge	nder	Age			
	Very conservative	Somewhat I conservative		Liberal	Male	Female	18-34	35-49	50-64	65 or older
Very Favorable	16.80%	8.67%	4.65%	22.77%	14.77%	10.54%	13.95%	13.53%	12.87%	11.68%
Somewhat Favorable	28.26%	24.25%	25.77%	6.96%	27.09%	25.17%	20.61%	22.95%	28.77%	26.72%
Very Unfavorable	13.26%	12.14%	22.83%	27.61%	14.35%	14.82%	15.41%	11.05%	7.83%	20.41%
Somewhat Unfavorable	6.01%	7.32%	13.02%	12.62%	6.69%	8.30%	7.12%	8.91%	6.69%	7.61%
No Opinion	35.67%	47.63%	33.72%	30.03%	37.10%	41.16%	42.92%	43.55%	43.84%	33.58%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00% 1	00.00%	100.00%

Moore Image BY Ideology + Gender + Age

		Prima	ry Vote H	Iistory		Type of Phone		Media Market		
	0	1	2	3	4	Cellphone	Landline	MONTGO MERY- SELMA	DOTHAN	Rest of District
Very Favorable	2.01%	8.55%	12.879	% 12.42%	14.87%	10.24%	14.14%	8.67%	18.07%	9.82%
Somewhat Favorable	27.95%	25.20%	22.05%	25.21% 2	9.52%	22.68%	28.40%	23.28%	30.89%	15.17%
Very Unfavorable	13.77%	11.06%	13.01%	16.41% 1	5.25%	7.49%	19.41%	14.20%	14.24%	24.09%
Somewhat Unfavorable	12.95% 1	1.32%	5.25%	5.16%	9.26%	8.18%	7.09%	7.31%	7.72%	8.67%
No Opinion	43.32%	43.87%	46.81%	40.80% 3	1.10%	51.41%	30.97%	46.54%	29.09%	42.25%
Total	100.00% 1	00.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Moore Image BY Primary Vote History + Type of Phone + Media Market

		County								
	MONTGO MERY	HOUSTON	ELMORE	AUTAUGA	COFFEE	DALE	Rest of District			
Very Favorable	5.95%	13.26%	8.74%	8.05%	30.29%	12.89%	13.46%			
Somewhat Favorable	16.54%	26.62%	27.83%	18.50%	31.52%	30.76%	28.27%			
Very Unfavorable	19.45%	17.20%	7.79%	21.64%	14.83%	15.73%	12.35%			
Somewhat Unfavorable	5.87%	9.45%	8.37%	8.21%	1.28%	4.20%	8.98%			
No Opinion	52.19%	33.48%	47.27%	43.60%	22.08%	36.43%	36.94%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

Moore Image BY County

Q. Jessica Taylor

	V	oter Likeliho	od		Trump Approval						
	Definitely vote	Probably vote	Fifty-fifty chance	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove	Total disapprove	No opinion	
Very Favorable	6.70%	10.10%	0.00%	7.05%	5.56%	6.81%	4.88%	4.42%	4.79%	15.17%	
Somewhat Favorable	15.53%	11.86%	7.41%	14.33%	21.56%	15.49%	11.15%	23.72%	13.60%	0.00%	
Very Unfavorable	9.50%	7.42%	12.94%	9.14%	7.31%	8.84%	14.23%	0.00%	11.45%	24.42%	
Somewhat Unfavorable	4.17%	1.40%	0.00%	4.16%	3.19%	4.00%	3.14%	11.96%	4.86%	0.00%	
No Opinion	64.10%	69.21%	79.65%	65.32%	62.38%	64.85%	66.60%	59.90%	65.29%	60.42%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Taylor Image BY Voter Likelihood + Trump Approval

	Very Favorable	Somewhat Favorable	Total Favorable	Trump Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Very Favorable	7.60%	3.81%	7.00%	5.64%	0.00%	4.65%	0.00%
Somewhat Favorable	14.38%	22.85%	15.71%	10.01%	13.28%	10.59%	0.00%
Very Unfavorable	9.46%	6.62%	9.01%	13.39%	7.59%	12.37%	26.99%
Somewhat Unfavorable	4.44%	1.40%	3.96%	2.98%	12.90%	4.72%	0.00%
No Opinion	64.13%	65.32%	64.32%	67.97%	66.23%	67.67%	73.01%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Taylor Image BY Trump Image

		Coleman Image								
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion			
Very Favorable	8.73%	5.67%	7.27%	10.05%	5.76%	8.09%	5.17%			
Somewhat Favorable	19.16%	22.52%	20.76%	6.38%	29.02%	16.70%	5.19%			
Very Unfavorable	11.44%	10.95%	11.20%	26.27%	9.16%	18.47%	3.73%			
Somewhat Unfavorable	5.54%	2.05%	3.88%	6.63%	16.29%	11.04%	2.42%			
No Opinion	55.13%	58.82%	56.89%	50.67%	39.76%	45.70%	83.49%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

Taylor Image BY Coleman Image

	Very Favorable	Somewhat Favorable	Total Favorable	King Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	16.46%	5.51%	8.63%	4.20%	8.18%	5.75%	4.83%
Somewhat Favorable	16.64%	22.54%	20.86%	17.00%	15.86%	16.56%	5.60%
Very Unfavorable	8.18%	7.91%	7.98%	31.70%	5.32%	21.45%	2.77%
Somewhat Unfavorable	2.96%	2.35%	2.52%	4.58%	15.32%	8.75%	2.75%
No Opinion	55.75%	61.70%	60.01%	42.51%	55.32%	47.49%	84.04%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Taylor Image BY King Image

	Very Favorable	Somewhat Favorable	Total Favorable	Moore Image Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Very Favorable	21.68%	7.32%	11.84%	4.33%	8.70%	5.82%	2.22%
Somewhat Favorable	10.89%	32.56%	25.73%	13.21%	11.48%	12.62%	6.64%
Very Unfavorable	7.09%	7.91%	7.65%	39.70%	6.25%	28.26%	0.66%
Somewhat Unfavorable	1.61%	1.55%	1.57%	5.87%	24.94%	12.39%	1.71%
No Opinion	58.74%	50.66%	53.21%	36.89%	48.63%	40.90%	88.77%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Taylor Image BY Moore Image

	Very Favorable	Somewhat Favorable	Total Favorable	Taylor Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Very Favorable	100.00%	0.00%	30.80%	0.00%	0.00%	0.00%	0.00%
Somewhat Favorable	0.00%	100.00%	69.20%	0.00%	0.00%	0.00%	0.00%
Very Unfavorable	0.00%	0.00%	0.00%	100.00%	0.00%	70.18%	0.00%
Somewhat Unfavorable	0.00%	0.00%	0.00%	0.00%	100.00%	29.82%	0.00%
No Opinion	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Taylor Image BY Taylor Image

		Ballot Test							
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided	
Very Favorable	24.17%	3.43%	0.00%	2.96%	8.37%	15.76%	49.75%	3.63%	
Somewhat Favorable	29.87%	17.18%	0.00%	13.54%	11.41%	14.39%	35.21%	8.68%	
Very Unfavorable	15.47%	12.45%	33.69%	8.01%	6.22%	0.00%	2.04%	6.78%	
Somewhat Unfavorable	4.88%	5.82%	0.00%	4.78%	2.42%	0.00%	0.00%	1.78%	
No Opinion	25.62%	61.11%	66.31%	70.71%	71.58%	69.84%	12.99%	79.13%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Taylor Image BY Ballot Test

		Second Choice Ballot Test							
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided	
Very Favorable	0.00%	11.01%	33.68%	1.39%	10.74%	11.37%	19.80%	3.65%	
Somewhat Favorable	21.26%	19.18%	0.00%	14.49%	12.83%	22.94%	53.45%	14.39%	
Very Unfavorable	0.00%	17.20%	21.14%	9.50%	8.53%	29.11%	1.64%	5.83%	
Somewhat Unfavorable	12.29%	3.23%	0.00%	4.34%	3.55%	0.00%	7.40%	4.00%	
No Opinion	66.45%	49.38%	45.18%	70.29%	64.34%	36.59%	17.71%	72.13%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Taylor Image BY Second Choice Ballot Test

				Combined	Ballot Te	st		
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided
Very Favorable	14.63%	4.85%	19.47%	2.32%	9.74%	12.98%	36.31%	3.64%
Somewhat Favorable	26.47%	17.55%	0.00%	13.92%	12.24%	19.81%	43.40%	11.20%
Very Unfavorable	9.36%	13.34%	26.43%	8.61%	7.56%	18.47%	1.86%	6.36%
Somewhat Unfavorable	7.80%	5.34%	0.00%	4.60%	3.07%	0.00%	3.32%	2.76%
No Opinion	41.73%	58.92%	54.10%	70.54%	67.39%	48.75%	15.11%	76.04%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Taylor Image BY Combined Ballot Test

	P	arty Affiiatio	on					
	Republican	Democrat In	ndependent or third party	Trump/Ame rica First Republican	Traditional Republican	Social conservative	Libertarian	Other Part of the Republican Party
Very Favorable	6.50%	14.40%	5.45%	5.68%	6.82%	11.19%	10.61%	0.00%
Somewhat Favorable	15.43%	7.20%	16.56%	14.23%	23.51%	15.49%	10.38%	20.80%
Very Unfavorable	8.51%	22.75%	10.12%	9.08%	5.20%	7.22%	4.32%	8.30%
Somewhat Unfavorable	3.90%	3.97%	4.66%	4.54%	1.28%	0.00%	2.62%	8.32%
No Opinion	65.67%	51.69%	63.21%	66.47%	63.19%	66.10%	72.06%	62.58%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Taylor Image BY Party Affiiation + Type of Republican

		Ideology				nder	Age			
	Very conservative	Somewhat I conservative	Moderate	Liberal	Male	Female	18-34	35-49	50-64	65 or older
Very Favorable	6.79%	5.59%	9.16%	0.00%	7.21%	6.33%	17.55%	11.13%	4.49%	4.23%
Somewhat Favorable	16.61%	12.52%	16.15%	12.53%	18.04%	12.51%	9.70%	14.89%	16.51%	15.52%
Very Unfavorable	9.30%	6.81%	14.75%	16.58%	9.65%	9.17%	13.24%	4.91%	6.83%	12.15%
Somewhat Unfavorable	3.83%	3.30%	4.49%	11.77%	3.52%	4.43%	3.22%	3.31%	3.85%	4.53%
No Opinion	63.46%	71.79%	55.45%	59.12%	61.58%	67.56%	56.30%	65.76%	68.32%	63.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00% 1	00.00%	100.00%

Taylor Image BY Ideology + Gender + Age

		Prima	ary Vote H	istory		Type of	Phone	Media Market		
	0	1	2	3	4	Cellphone	Landline	MONTGO MERY- SELMA	DOTHAN	Rest of District
Very Favorable	0.00%	6.21%	7.76%	7.74%	6.18%	6.59%	6.87%	8.08%	5.07%	5.75%
Somewhat Favorable	15.54%	13.35%	14.23%	10.68%	20.04%	12.06%	17.27%	16.16%	13.50%	18.61%
Very Unfavorable	8.65%	8.95%	6.09%	11.83%	9.73%	3.77%	13.20%	9.79%	8.08%	17.50%
Somewhat Unfavorable	5.70%	6.48%	4.47%	3.64%	3.03%	4.66%	3.54%	3.53%	4.75%	2.60%
No Opinion	70.10%	65.01%	67.45%	66.11%	61.02%	72.92%	59.12%	62.44%	68.61%	55.54%
Total	100.00%	100.00% 1	00.00% 10	00.00% 10	0.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Taylor Image BY Primary Vote History + Type of Phone + Media Market

		County								
	MONTGO MERY	HOUSTON	ELMORE	AUTAUGA	COFFEE	DALE	Rest of District			
Very Favorable	4.80%	5.17%	7.47%	12.15%	7.87%	0.80%	7.69%			
Somewhat Favorable	14.26%	13.14%	19.95%	14.07%	8.57%	11.21%	17.24%			
Very Unfavorable	13.43%	11.10%	8.95%	13.95%	3.54%	5.79%	8.25%			
Somewhat Unfavorable	2.21%	5.59%	4.13%	4.90%	2.80%	4.24%	3.69%			
No Opinion	65.30%	64.99%	59.50%	54.93%	77.22%	77.96%	63.13%			
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%			

Taylor Image BY County

Q. And, If the Republican Primary election for congress were held today and the candidates were, Thomas Brown Jr, Jeff Coleman, Terri Hasdorff, Troy King, Barry Moore, Bob Rogers or Jessica Taylor, with whom would you vote for?

	V	oter Likeliho	od			Ti	rump Approva	1		
	Definitely vote	Probably vote	Fifty-fifty chance	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove	Total disapprove	No opinion
Brown Jr	2.55%	0.00%	0.00%	2.71%	0.99%	2.44%	2.42%	0.00%	1.95%	0.00%
Coleman	43.61%	41.49%	13.35%	45.10%	45.54%	45.17%	17.72%	28.26%	19.75%	30.05%
Hasdorff	0.49%	0.00%	0.00%	0.59%	0.00%	0.50%	0.00%	0.00%	0.00%	0.00%
King	14.85%	20.94%	22.42%	14.16%	19.31%	14.98%	21.44%	29.75%	23.04%	12.85%
Moore	8.95%	3.38%	0.00%	9.69%	4.59%	8.88%	0.00%	6.52%	1.26%	16.15%
Rogers	0.60%	1.62%	0.00%	0.49%	0.89%	0.55%	2.31%	0.00%	1.86%	0.00%
Taylor	5.33%	3.32%	0.00%	4.35%	7.22%	4.81%	7.74%	9.20%	8.02%	0.00%
Undecided	23.62%	29.26%	64.23%	22.90%	21.47%	22.67%	48.38%	26.27%	44.11%	40.94%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ballot Test BY Voter Likelihood + Trump Approval

	Very Favorable	Somewhat Favorable	Total Favorable	Trump Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	2.88%	1.00%	2.58%	0.00%	0.00%	0.00%	0.00%
Coleman	45.33%	45.19%	45.31%	15.73%	36.33%	19.30%	0.00%
Hasdorff	0.58%	0.00%	0.49%	0.00%	0.00%	0.00%	0.00%
King	14.31%	18.55%	14.97%	21.00%	17.80%	20.44%	16.47%
Moore	9.76%	4.21%	8.89%	1.50%	7.03%	2.46%	21.77%
Rogers	0.48%	0.90%	0.55%	2.19%	0.00%	1.81%	0.00%
Taylor	4.48%	6.42%	4.78%	9.42%	0.00%	7.79%	15.81%
Undecided	22.19%	23.73%	22.43%	50.16%	38.85%	48.20%	45.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ballot Test BY Trump Image

				Coleman Imag	e		
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	4.02%	2.76%	3.42%	0.00%	3.57%	1.63%	0.79%
Coleman	83.40%	51.06%	68.04%	13.76%	9.72%	11.92%	7.44%
Hasdorff	0.00%	0.90%	0.43%	0.00%	0.00%	0.00%	0.62%
King	5.63%	12.20%	8.75%	26.89%	23.02%	25.12%	24.48%
Moore	2.05%	9.74%	5.70%	13.77%	14.50%	14.11%	11.34%
Rogers	0.00%	1.61%	0.77%	1.17%	1.27%	1.22%	0.31%
Taylor	0.84%	6.37%	3.47%	9.48%	18.52%	13.60%	5.86%
Undecided	4.06%	15.36%	9.42%	34.93%	29.39%	32.41%	49.15%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ballot Test BY Coleman Image

	Very Favorable	Somewhat Favorable	Total Favorable	King Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	6.10%	1.86%	3.07%	3.20%	1.48%	2.53%	1.24%
Coleman	30.67%	49.54%	44.15%	50.34%	41.71%	46.97%	37.69%
Hasdorff	0.00%	0.29%	0.20%	1.10%	0.00%	0.67%	0.67%
King	49.94%	21.44%	29.58%	0.74%	5.65%	2.66%	4.11%
Moore	3.08%	7.20%	6.03%	11.44%	12.48%	11.85%	9.53%
Rogers	0.00%	1.26%	0.90%	0.93%	0.63%	0.81%	0.17%
Taylor	0.35%	4.43%	3.26%	4.98%	8.54%	6.37%	7.11%
Undecided	9.86%	13.99%	12.81%	27.28%	29.51%	28.16%	39.49%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ballot Test BY King Image

	Very Favorable	Somewhat Favorable	Total Favorable	Moore Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	5.71%	2.55%	3.58%	3.49%	2.88%	3.29%	0.67%
Coleman	34.48%	50.68%	45.42%	51.27%	51.52%	51.36%	35.79%
Hasdorff	0.00%	1.15%	0.78%	1.04%	0.00%	0.69%	0.00%
King	9.85%	13.19%	12.10%	14.51%	17.16%	15.41%	17.97%
Moore	38.31%	8.51%	18.19%	2.77%	1.37%	2.29%	2.49%
Rogers	0.00%	0.80%	0.54%	1.81%	1.71%	1.78%	0.13%
Taylor	0.94%	5.84%	4.25%	6.00%	8.01%	6.69%	5.15%
Undecided	10.72%	17.29%	15.15%	19.09%	17.35%	18.50%	37.79%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ballot Test BY Moore Image

	Very Favorable	Somewhat Favorable	Total Favorable	Taylor Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	8.50%	4.67%	5.85%	3.91%	2.90%	3.61%	0.94%
Coleman	21.83%	48.62%	40.37%	56.87%	62.62%	58.59%	40.56%
Hasdorff	0.00%	0.00%	0.00%	1.62%	0.00%	1.14%	0.46%
King	6.76%	13.77%	11.61%	13.15%	18.48%	14.74%	16.87%
Moore	10.14%	6.16%	7.38%	5.42%	4.96%	5.28%	9.05%
Rogers	1.52%	0.62%	0.90%	0.00%	0.00%	0.00%	0.70%
Taylor	37.90%	11.94%	19.94%	1.12%	0.00%	0.78%	1.03%
Undecided	13.35%	14.21%	13.95%	17.92%	11.05%	15.87%	30.37%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ballot Test BY Taylor Image

	Ballot Test								
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided	
Brown Jr	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Coleman	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Hasdorff	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
King	0.00%	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	
Moore	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	
Rogers	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%	0.00%	
Taylor	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%	
Undecided	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Ballot Test BY Ballot Test

		Second Choice Ballot Test								
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided		
Brown Jr	0.00%	10.18%	0.00%	1.32%	0.00%	0.00%	0.00%	1.58%		
Coleman	43.08%	0.00%	84.88%	73.05%	60.43%	34.18%	72.00%	51.20%		
Hasdorff	13.30%	1.55%	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%		
King	28.51%	40.78%	0.00%	0.00%	21.48%	24.15%	12.82%	26.25%		
Moore	0.00%	18.08%	15.12%	14.01%	0.00%	9.09%	13.84%	12.39%		
Rogers	0.00%	2.64%	0.00%	0.00%	0.00%	0.00%	0.00%	1.46%		
Taylor	0.00%	13.39%	0.00%	3.09%	9.00%	11.57%	0.00%	7.12%		
Undecided	15.11%	13.37%	0.00%	8.53%	8.27%	21.01%	1.34%	0.00%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

Ballot Test BY Second Choice Ballot Test

	Combined Ballot Test								
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided	
Brown Jr	60.55%	1.89%	0.00%	0.53%	0.00%	0.00%	0.00%	0.70%	
Coleman	16.99%	81.47%	49.07%	29.33%	34.55%	21.68%	32.31%	22.68%	
Hasdorff	5.25%	0.29%	42.18%	0.00%	0.47%	0.00%	0.00%	0.00%	
King	11.25%	7.56%	0.00%	59.85%	12.28%	15.32%	5.75%	11.63%	
Moore	0.00%	3.35%	8.74%	5.63%	42.83%	5.76%	6.21%	5.49%	
Rogers	0.00%	0.49%	0.00%	0.00%	0.00%	36.56%	0.00%	0.65%	
Taylor	0.00%	2.48%	0.00%	1.24%	5.14%	7.34%	55.13%	3.15%	
Undecided	5.96%	2.48%	0.00%	3.43%	4.73%	13.33%	0.60%	55.70%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Ballot Test BY Combined Ballot Test

	P	arty Affiiati	on	Type of Republican					
	Republican	Democrat I	ndependent or third party	Trump/Ame rica First Republican	Traditional Republican o	Social conservative	Libertarian	Other Part of the Republican Party	
Brown Jr	2.49%	0.00%	2.37%	2.88%	0.00%	4.08%	2.60%	0.00%	
Coleman	45.31%	29.12%	31.42%	47.34%	42.94%	24.96%	35.49%	21.62%	
Hasdorff	0.54%	0.00%	0.00%	0.56%	0.00%	1.62%	0.00%	0.00%	
King	14.96%	18.63%	18.08%	13.00%	26.91%	11.37%	14.84%	12.02%	
Moore	8.96%	0.00%	8.26%	9.90%	4.22%	6.28%	7.06%	4.08%	
Rogers	0.56%	0.00%	1.51%	0.40%	1.41%	1.62%	0.00%	0.00%	
Taylor	4.47%	8.60%	7.98%	3.66%	7.11%	12.98%	3.67%	7.17%	
Undecided	22.72%	43.65%	30.38%	22.25%	17.42%	37.10%	36.34%	55.11%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Ballot Test BY Party Affiiation + Type of Republican

		Ideolog	y		Gei	nder		A	Age	ĺ
	Very conservative	Somewhat N conservative	Ioderate	Liberal	Male	Female	18-34	35-49	50-64	65 or older
Brown Jr	3.02%	2.59%	0.00%	0.00%	3.15%	1.62%	7.21%	0.00%	1.78%	2.70%
Coleman	46.83%	40.05%	38.39%	16.45%	41.39%	44.15%	37.58%	36.21%	47.32%	43.65%
Hasdorff	0.69%	0.31%	0.00%	0.00%	0.31%	0.57%	0.00%	1.97%	0.32%	0.00%
King	13.89%	14.94%	21.00%	28.65%	13.39%	17.48%	4.61%	16.34%	16.35%	16.86%
Moore	9.44%	8.77%	5.24%	5.48%	9.06%	7.87%	5.97%	12.59%	7.52%	7.85%
Rogers	0.70%	0.75%	0.37%	0.00%	0.52%	0.77%	0.00%	0.00%	0.00%	1.47%
Taylor	4.10%	5.82%	7.50%	4.15%	7.37%	2.99%	8.31%	6.70%	4.27%	4.33%
Undecided	21.34%	26.78%	27.51%	45.27%	24.81%	24.56%	36.33%	26.19%	22.45%	23.14%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ballot Test BY Ideology + Gender + Age

	0	Prima 1	ry Vote H	istory 3	4	Type of Cellphone		MONTGO MERY- SELMA	Media Market DOTHAN	Rest of District
Brown Jr	6.90%	3.32%	0.42%	2.08%	3.03%	0.25%	3.75%	2.72%	1.74%	3.55%
Coleman	45.67%	37.35%	38.38%	42.76%	47.16%	39.75%	44.88%	33.64%	54.97%	44.65%
Hasdorff	0.00%	0.00%	0.00%	1.55%	0.00%	0.23%	0.59%	0.44%	0.50%	0.00%
King	9.91%	10.69%	17.80%	12.71%	18.52%	12.47%	17.54%	19.27%	9.50%	25.59%
Moore	0.00%	6.36%	9.72%	10.67%	7.30%	9.59%	7.67%	5.46%	13.09%	1.73%
Rogers	0.00%	0.00%	0.25%	1.28%	0.64%	0.27%	0.90%	1.18%	0.00%	0.00%
Taylor	0.00%	5.00%	5.06%	5.35%	5.49%	6.26%	4.32%	6.34%	3.60%	3.24%
Undecided	37.53%	37.28%	28.37%	23.61%	17.87%	31.17%	20.35%	30.95%	16.60%	21.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ballot Test BY Primary Vote History + Type of Phone + Media Market

		County									
	MONTGO MERY	HOUSTON	ELMORE	AUTAUGA	COFFEE	DALE	Rest of District				
Brown Jr	2.40%	0.81%	0.80%	5.39%	1.25%	0.00%	4.04%				
Coleman	34.93%	64.59%	33.42%	32.37%	30.79%	64.16%	39.33%				
Hasdorff	1.26%	0.00%	0.58%	0.00%	0.00%	0.00%	0.68%				
King	18.87%	10.49%	20.21%	12.21%	11.53%	4.38%	19.55%				
Moore	8.08%	6.37%	3.95%	5.78%	30.87%	11.48%	6.16%				
Rogers	1.62%	0.00%	0.80%	0.00%	0.00%	0.00%	1.08%				
Taylor	4.25%	5.05%	7.22%	10.25%	3.74%	0.00%	4.50%				
Undecided	28.58%	12.70%	33.03%	33.99%	21.82%	19.98%	24.66%				
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%				

Ballot Test BY County

Q. And, if the Republican Primary election for congress were held today and you couldn't choose your first choice, who would be your second choice?

	V	oter Likeliho	od			Ti	rump Approva	1		
	Definitely vote	Probably vote	Fifty-fifty chance	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove	Total disapprove	No opinion
Brown Jr	2.57%	4.09%	0.00%	3.14%	0.00%	2.61%	0.00%	12.26%	3.28%	0.00%
Coleman	16.81%	18.37%	0.00%	16.87%	16.35%	16.78%	23.13%	5.57%	18.43%	0.00%
Hasdorff	0.51%	6.52%	17.45%	0.62%	1.42%	0.76%	7.42%	0.00%	5.43%	0.00%
King	17.40%	25.31%	17.15%	17.30%	18.47%	17.50%	21.78%	9.83%	18.58%	0.00%
Moore	20.05%	8.71%	0.00%	20.18%	18.43%	19.89%	19.62%	0.00%	14.36%	0.00%
Rogers	1.64%	7.24%	0.00%	1.70%	2.82%	1.89%	0.00%	0.00%	0.00%	25.62%
Taylor	7.46%	2.54%	0.00%	7.22%	5.91%	7.00%	8.68%	13.34%	9.93%	0.00%
Undecided	33.55%	27.21%	65.40%	32.96%	36.60%	33.58%	19.38%	59.00%	29.99%	74.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Second Choice Ballot Test BY Voter Likelihood + Trump Approval

	Very Favorable	Somewhat Favorable	Total Favorable	Trump Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	2.95%	0.75%	2.58%	0.00%	15.25%	3.38%	0.00%
Coleman	16.51%	18.82%	16.89%	16.97%	6.93%	14.75%	0.00%
Hasdorff	0.61%	1.43%	0.75%	7.18%	0.00%	5.59%	0.00%
King	18.00%	15.52%	17.58%	25.61%	12.24%	22.65%	0.00%
Moore	20.05%	16.63%	19.48%	18.98%	0.00%	14.78%	51.02%
Rogers	1.68%	2.84%	1.87%	3.54%	0.00%	2.75%	0.00%
Taylor	7.12%	5.94%	6.92%	8.40%	16.60%	10.22%	0.00%
Undecided	33.09%	38.08%	33.92%	19.33%	48.98%	25.90%	48.98%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Second Choice Ballot Test BY Trump Image

				Coleman Imag	e		
	Very Favorable	Somewhat Favorable	Total Favorable	Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	2.83%	0.48%	1.63%	0.00%	12.69%	6.44%	3.99%
Coleman	10.61%	24.78%	17.84%	0.00%	13.62%	6.91%	17.06%
Hasdorff	0.71%	0.96%	0.84%	12.30%	0.00%	6.06%	0.00%
King	22.49%	20.25%	21.35%	5.37%	15.06%	10.29%	10.90%
Moore	17.34%	18.92%	18.14%	34.31%	13.61%	23.81%	19.76%
Rogers	2.15%	1.28%	1.70%	5.89%	4.31%	5.09%	1.53%
Taylor	10.42%	6.35%	8.34%	8.67%	9.14%	8.91%	3.84%
Undecided	33.46%	26.98%	30.15%	33.46%	31.57%	32.50%	42.92%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Second Choice Ballot Test BY Coleman Image

	Very Favorable	Somewhat Favorable	Total Favorable	King Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	2.61%	2.73%	2.70%	0.00%	3.35%	1.58%	3.42%
Coleman	26.11%	13.96%	17.03%	18.33%	19.92%	19.08%	14.30%
Hasdorff	0.00%	1.40%	1.05%	0.00%	1.65%	0.78%	1.32%
King	18.74%	27.76%	25.49%	7.55%	8.42%	7.96%	8.21%
Moore	17.13%	17.61%	17.49%	23.96%	16.54%	20.47%	22.05%
Rogers	3.15%	1.52%	1.93%	3.45%	2.72%	3.11%	0.93%
Taylor	1.18%	7.20%	5.68%	11.67%	8.67%	10.26%	7.88%
Undecided	31.08%	27.82%	28.64%	35.04%	38.73%	36.78%	41.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Second Choice Ballot Test BY King Image

	Very Favorable	Somewhat Favorable	Total Favorable	Moore Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	0.00%	3.41%	2.37%	4.32%	3.54%	4.01%	1.40%
Coleman	14.85%	21.11%	19.20%	21.83%	13.51%	18.52%	11.32%
Hasdorff	1.18%	1.15%	1.16%	1.61%	0.00%	0.97%	1.00%
King	23.45%	15.52%	17.94%	17.71%	7.91%	13.81%	21.28%
Moore	20.18%	34.34%	30.02%	10.29%	7.85%	9.32%	11.56%
Rogers	1.62%	1.84%	1.77%	3.13%	1.92%	2.65%	1.68%
Taylor	4.03%	6.56%	5.78%	10.43%	14.20%	11.93%	5.74%
Undecided	34.70%	16.08%	21.76%	30.68%	51.07%	38.79%	46.02%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Second Choice Ballot Test BY Moore Image

	Very Favorable	Somewhat Favorable	Total Favorable	Taylor Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	0.00%	3.13%	2.22%	0.00%	7.75%	2.45%	2.85%
Coleman	25.08%	17.99%	20.05%	31.84%	12.96%	25.88%	13.48%
Hasdorff	4.83%	0.00%	1.41%	2.47%	0.00%	1.69%	0.78%
King	3.35%	14.39%	11.17%	18.62%	18.43%	18.56%	20.33%
Moore	27.96%	13.76%	17.90%	18.06%	16.27%	17.49%	20.08%
Rogers	2.98%	2.48%	2.62%	6.20%	0.00%	4.25%	1.15%
Taylor	19.21%	21.34%	20.72%	1.29%	12.63%	4.87%	2.06%
Undecided	16.59%	26.92%	23.91%	21.51%	31.96%	24.81%	39.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Second Choice Ballot Test BY Taylor Image

	Ballot Test									
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided		
Brown Jr	0.00%	2.28%	45.50%	3.42%	0.00%	0.00%	0.00%	6.35%		
Coleman	68.92%	0.00%	33.69%	31.08%	27.43%	47.30%	31.31%	35.74%		
Hasdorff	0.00%	1.80%	0.00%	0.00%	1.45%	0.00%	0.00%	0.00%		
King	9.51%	26.21%	0.00%	0.00%	22.71%	0.00%	7.73%	24.37%		
Moore	0.00%	23.46%	20.82%	18.92%	0.00%	0.00%	24.32%	25.55%		
Rogers	0.00%	1.32%	0.00%	2.12%	1.59%	0.00%	3.11%	6.47%		
Taylor	0.00%	10.29%	0.00%	4.16%	8.94%	0.00%	0.00%	1.52%		
Undecided	21.57%	34.64%	0.00%	40.31%	37.88%	52.70%	33.53%	0.00%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

Second Choice Ballot Test BY Ballot Test

			Se	econd Cho	ice Ballot	Гest		
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided
Brown Jr	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Coleman	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hasdorff	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
King	0.00%	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%
Moore	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%
Rogers	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%	0.00%
Taylor	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%
Undecided	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Second Choice Ballot Test BY Second Choice Ballot Test

	Combined Ballot Test									
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided		
Brown Jr	51.56%	1.70%	19.19%	1.88%	0.00%	0.00%	0.00%	0.99%		
Coleman	33.38%	25.14%	14.21%	17.13%	9.96%	15.46%	15.69%	5.60%		
Hasdorff	0.00%	1.34%	57.82%	0.00%	0.52%	0.00%	0.00%	0.00%		
King	4.61%	19.62%	0.00%	44.88%	8.25%	0.00%	3.88%	3.82%		
Moore	0.00%	17.56%	8.78%	10.43%	63.68%	0.00%	12.18%	4.00%		
Rogers	0.00%	0.99%	0.00%	1.17%	0.58%	67.32%	1.56%	1.01%		
Taylor	0.00%	7.71%	0.00%	2.29%	3.25%	0.00%	49.89%	0.24%		
Undecided	10.45%	25.93%	0.00%	22.22%	13.76%	17.22%	16.80%	84.34%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

Second Choice Ballot Test BY Combined Ballot Test

	P	arty Affiiati	on	Type of Republican					
	Republican Democrat Independent or third party		Trump/Ame rica First Republican	Traditional Republican o	Social conservative	Libertarian	Other Part of the Republican Party		
Brown Jr	3.11%	0.00%	0.00%	2.75%	3.95%	0.00%	0.00%	0.00%	
Coleman	16.48%	20.70%	16.81%	16.48%	7.87%	35.14%	23.73%	11.91%	
Hasdorff	0.56%	10.14%	1.81%	0.75%	0.00%	0.00%	0.00%	0.00%	
King	18.02%	6.41%	19.59%	18.40%	18.30%	10.58%	14.50%	18.96%	
Moore	20.25%	15.53%	13.57%	18.85%	28.03%	21.00%	18.97%	12.76%	
Rogers	2.01%	0.00%	1.81%	2.07%	2.75%	0.00%	0.00%	0.00%	
Taylor	7.18%	0.00%	8.50%	7.16%	8.55%	5.82%	10.62%	0.00%	
Undecided	32.38%	47.22%	37.92%	33.56%	30.55%	27.46%	32.18%	56.38%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Second Choice Ballot Test BY Party Affiiation + Type of Republican

		Ideolog	gy		Ger	nder		A	Age	
	Very conservative	Somewhat I conservative		Liberal	Male	Female	18-34	35-49	50-64	65 or older
Brown Jr	3.00%	1.76%	2.54%	8.70%	2.51%	2.73%	0.00%	3.62%	2.02%	3.01%
Coleman	16.99%	17.81%	11.37%	41.48%	17.49%	15.84%	7.28%	15.83%	17.36%	18.12%
Hasdorff	0.30%	1.05%	3.76%	0.00%	0.76%	1.33%	0.00%	3.41%	0.54%	0.51%
King	18.82%	18.98%	13.79%	0.00%	15.44%	20.16%	20.74%	12.75%	17.67%	19.69%
Moore	19.32%	18.78%	20.56%	16.36%	22.65%	15.90%	18.57%	15.96%	24.43%	17.38%
Rogers	1.74%	1.38%	3.78%	0.00%	1.37%	2.46%	2.57%	0.00%	0.89%	3.37%
Taylor	7.75%	5.98%	6.30%	0.00%	8.00%	6.19%	11.73%	12.16%	6.67%	4.34%
Undecided	32.08%	34.26%	37.91%	33.46%	31.77%	35.37%	39.10%	36.27%	30.42%	33.59%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00% 1	00.00%	100.00%

Second Choice Ballot Test BY Ideology + Gender + Age

		Prima	ry Vote H	istory		Type of	Phone]	Media Market	
	0	1	2	3	4	Cellphone	Landline	MONTGO MERY- SELMA	DOTHAN	Rest of District
Brown Jr	0.00%	0.00%	4.53%	1.88%	2.84%	1.00%	3.64%	2.39%	2.65%	5.18%
Coleman	49.68%	11.09% 18	.73% 16.2	4% 15.119	%	13.73%	18.51%	21.74%	12.23%	0.00%
Hasdorff	0.00%	0.00%	1.02%	2.22%	0.42%	0.41%	1.45%	1.28%	0.36%	5.18%
King	22.03%	16.99% 14	.66% 24.2	7% 14.389	%	15.21%	19.44%	15.96%	20.71%	10.85%
Moore	0.00%	22.11% 1	7.68% 13	.17% 25.5	6%	19.25%	19.28%	16.12%	22.80%	21.55%
Rogers	0.00%	2.64%	3.29%	1.80%	1.18%	1.16%	2.40%	2.43%	0.99%	5.18%
Taylor	7.81%	4.60%	9.86%	6.53%	6.46%	9.73%	5.44%	8.05%	6.65%	0.00%
Undecided 20.48% 42.58% 30.23% 33.88% 34.05%						39.51%	29.85%	32.03%	33.61%	52.06%
Total	100.00%	100.00% 1	00.00% 10	00.00% 10	0.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Second Choice Ballot Test BY Primary Vote History + Type of Phone + Media Market

	County								
	MONTGO MERY	HOUSTON	ELMORE	AUTAUGA	COFFEE	DALE	Rest of District		
Brown Jr	2.53%	2.82%	1.49%	5.30%	0.00%	0.00%	3.99%		
Coleman	18.83%	10.93%	24.75%	21.27%	9.84%	12.34%	17.41%		
Hasdorff	0.00%	0.00%	2.42%	0.00%	1.89%	0.00%	1.70%		
King	19.83%	23.44%	10.14%	29.76%	21.95%	14.23%	15.00%		
Moore	9.27%	18.34%	15.44%	22.41%	34.76%	21.48%	19.67%		
Rogers	2.53%	1.08%	5.34%	0.00%	0.00%	2.51%	1.31%		
Taylor	10.29%	5.44%	8.29%	6.17%	8.86%	9.26%	5.35%		
Undecided	36.71%	37.95%	32.13%	15.08%	22.70%	40.18%	35.58%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

Second Choice Ballot Test BY County

Q. Combined Ballot

	Voter Likelihood					Ti	rump Approva	1		
	Definitely vote	Probably vote	Fifty-fifty chance	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove	Total disapprove	No opinion
Brown Jr	4.08%	2.26%	0.00%	4.57%	0.99%	4.00%	2.42%	8.13%	3.52%	0.00%
Coleman	53.55%	51.63%	13.35%	55.08%	55.94%	55.21%	27.74%	31.95%	28.56%	30.05%
Hasdorff	0.79%	3.60%	7.54%	0.96%	0.91%	0.95%	3.21%	0.00%	2.59%	0.00%
King	25.15%	34.91%	29.83%	24.40%	31.05%	25.46%	30.87%	36.27%	31.91%	12.85%
Moore	20.82%	8.18%	0.00%	21.63%	16.31%	20.78%	8.50%	6.52%	8.12%	16.15%
Rogers	1.57%	5.62%	0.00%	1.50%	2.69%	1.69%	2.31%	0.00%	1.86%	6.72%
Taylor	9.74%	4.72%	0.00%	8.62%	10.97%	8.99%	11.50%	18.04%	12.76%	0.00%
Undecided	43.47%	44.28%	92.46%	42.40%	44.75%	42.77%	56.77%	65.38%	58.43%	60.44%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Combined Ballot Test BY Voter Likelihood + Trump Approval

	Very Favorable	Somewhat Favorable	Total Favorable	Trump Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	4.62%	1.48%	4.13%	0.00%	8.76%	1.52%	0.00%
Coleman	55.08%	57.20%	55.41%	22.93%	40.31%	25.95%	0.00%
Hasdorff	0.94%	0.91%	0.94%	3.05%	0.00%	2.52%	0.00%
King	24.94%	28.45%	25.49%	31.87%	24.83%	30.65%	16.47%
Moore	21.60%	14.82%	20.54%	9.56%	7.03%	9.12%	38.24%
Rogers	1.47%	2.71%	1.67%	3.69%	0.00%	3.05%	0.00%
Taylor	8.68%	10.21%	8.92%	12.99%	9.54%	12.39%	15.81%
Undecided	41.73%	48.03%	42.71%	58.37%	66.99%	59.87%	61.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Combined Ballot Test BY Trump Image

	Very Favorable	Somewhat Favorable	Total Favorable	Coleman Imag Very Unfavorable	Somewhat	Total Unfavorable	No Opinion
Brown Jr	5.76%	3.10%	4.49%	0.00%	11.57%	5.27%	2.62%
Coleman	89.92%	68.59%	79.79%	13.76%	18.31%	15.83%	15.26%
Hasdorff	0.43%	1.59%	0.98%	6.31%	0.00%	3.43%	0.62%
King	19.44%	26.53%	22.81%	29.64%	32.51%	30.95%	29.47%
Moore	12.69%	23.12%	17.65%	31.38%	23.08%	27.59%	20.40%
Rogers	1.32%	2.52%	1.89%	4.19%	3.99%	4.10%	1.02%
Taylor	7.23%	10.86%	8.96%	13.93%	24.28%	18.65%	7.62%
Undecided	24.60%	34.45%	29.28%	52.10%	49.29%	50.82%	68.81%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Combined Ballot Test BY Coleman Image

	Very Favorable	Somewhat Favorable	Total Favorable	King Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	7.73%	3.86%	4.96%	3.20%	3.61%	3.36%	2.80%
Coleman	46.86%	59.79%	56.10%	58.76%	54.40%	57.06%	44.23%
Hasdorff	0.00%	1.31%	0.94%	1.10%	1.05%	1.08%	1.28%
King	61.56%	41.83%	47.47%	4.21%	11.02%	6.87%	7.87%
Moore	13.71%	20.13%	18.30%	22.44%	23.02%	22.67%	19.62%
Rogers	1.95%	2.38%	2.26%	2.51%	2.36%	2.45%	0.59%
Taylor	1.08%	9.71%	7.25%	10.34%	14.06%	11.79%	10.71%
Undecided	29.13%	34.42%	32.91%	43.38%	54.18%	47.60%	58.68%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Combined Ballot Test BY King Image

	Very Favorable	Somewhat Favorable	Total Favorable	Moore Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	5.71%	4.92%	5.17%	5.90%	5.41%	5.73%	1.34%
Coleman	43.86%	65.30%	58.33%	63.41%	61.15%	62.64%	41.19%
Hasdorff	0.75%	1.95%	1.56%	1.94%	0.00%	1.28%	0.47%
King	24.66%	23.94%	24.17%	24.36%	22.79%	23.83%	28.12%
Moore	51.05%	32.29%	38.39%	8.49%	6.95%	7.97%	8.00%
Rogers	1.02%	2.07%	1.73%	3.55%	3.07%	3.39%	0.93%
Taylor	3.48%	10.39%	8.14%	11.80%	18.13%	13.96%	7.89%
Undecided	32.64%	28.43%	29.80%	36.15%	53.71%	42.13%	59.74%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Combined Ballot Test BY Moore Image

	Very Favorable	Somewhat Favorable	Total Favorable	Taylor Image Very Unfavorable	Somewhat Unfavorable	Total Unfavorable	No Opinion
Brown Jr	8.50%	6.84%	7.35%	3.91%	7.66%	5.03%	2.53%
Coleman	37.87%	61.06%	53.91%	74.87%	70.57%	73.59%	48.06%
Hasdorff	3.09%	0.00%	0.95%	3.01%	0.00%	2.12%	0.90%
King	8.90%	23.72%	19.16%	23.67%	29.79%	25.50%	28.19%
Moore	28.02%	15.67%	19.47%	15.62%	14.95%	15.42%	20.24%
Rogers	3.43%	2.33%	2.67%	3.51%	0.00%	2.46%	1.35%
Taylor	50.19%	26.69%	33.93%	1.85%	7.76%	3.61%	2.18%
Undecided	23.96%	32.82%	30.09%	30.08%	30.67%	30.25%	52.24%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Combined Ballot Test BY Taylor Image

	Ballot Test									
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided		
Brown Jr	100.00%	1.54%	45.50%	2.82%	0.00%	0.00%	0.00%	0.94%		
Coleman	42.18%	100.00%	33.69%	25.61%	20.88%	39.84%	25.60%	5.28%		
Hasdorff	0.00%	1.22%	100.00%	0.00%	1.10%	0.00%	0.00%	0.00%		
King	5.82%	17.76%	0.00%	100.00%	17.29%	0.00%	6.32%	3.60%		
Moore	0.00%	15.89%	20.82%	15.59%	100.00%	0.00%	19.88%	3.77%		
Rogers	0.00%	0.90%	0.00%	1.75%	1.21%	100.00%	2.55%	0.96%		
Taylor	0.00%	6.97%	0.00%	3.43%	6.80%	0.00%	100.00%	0.23%		
Undecided	13.20%	23.47%	0.00%	33.21%	28.83%	44.39%	27.41%	100.00%		
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%		

Combined Ballot Test BY Ballot Test

	Second Choice Ballot Test								
	Brown Jr	Coleman	Hasdorff	King	Moore	Rogers	Taylor	Undecided	
Brown Jr	100.00%	10.18%	0.00%	1.32%	0.00%	0.00%	0.00%	1.58%	
Coleman	43.08%	100.00%	84.88%	73.05%	60.43%	34.18%	72.00%	51.20%	
Hasdorff	13.30%	1.55%	100.00%	0.00%	0.83%	0.00%	0.00%	0.00%	
King	28.51%	40.78%	0.00%	100.00%	21.48%	24.15%	12.82%	26.25%	
Moore	0.00%	18.08%	15.12%	14.01%	100.00%	9.09%	13.84%	12.39%	
Rogers	0.00%	2.64%	0.00%	0.00%	0.00%	100.00%	0.00%	1.46%	
Taylor	0.00%	13.39%	0.00%	3.09%	9.00%	11.57%	100.00%	7.12%	
Undecided	15.11%	13.37%	0.00%	8.53%	8.27%	21.01%	1.34%	100.00%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Combined Ballot Test BY Second Choice Ballot Test

	P	arty Affiiati	on	Type of Republican					
	Republican Democrat Independent or third party		Trump/Ame rica First Republican	Traditional Social Republican conservative		Libertarian	Other Part of the Republican Party		
Brown Jr	4.33%	0.00%	2.37%	4.47%	2.74%	4.08%	2.60%	0.00%	
Coleman	55.09%	37.73%	41.35%	56.92%	48.40%	43.17%	47.20%	27.69%	
Hasdorff	0.87%	4.22%	1.07%	0.99%	0.00%	1.62%	0.00%	0.00%	
King	25.65%	21.30%	29.64%	23.70%	39.61%	16.85%	21.99%	21.67%	
Moore	20.98%	6.46%	16.27%	20.86%	23.67%	17.16%	16.41%	10.58%	
Rogers	1.75%	0.00%	2.57%	1.60%	3.31%	1.62%	0.00%	0.00%	
Taylor	8.73%	8.60%	13.00%	7.82%	13.04%	15.99%	8.91%	7.17%	
Undecided	41.94%	63.30%	52.76%	41.75%	38.62%	51.34%	52.21%	83.82%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Combined Ballot Test BY Party Affiiation + Type of Republican

		Ger	nder	Age						
	Very conservative	Somewhat I conservative		Liberal	Male	Female	18-34	35-49	50-64	65 or older
Brown Jr	4.82%	3.60%	1.51%	3.65%	4.67%	3.16%	7.21%	2.31%	2.98%	4.44%
Coleman	57.04%	50.31%	45.15%	33.84%	52.00%	53.09%	40.98%	46.30%	57.63%	54.17%
Hasdorff	0.87%	0.91%	2.24%	0.00%	0.78%	1.32%	0.00%	4.14%	0.64%	0.29%
King	25.19%	25.87%	29.21%	28.65%	22.75%	28.85%	14.31%	24.47%	26.85%	28.29%
Moore	21.04%	19.59%	17.47%	12.34%	22.80%	16.84%	14.66%	22.76%	22.05%	17.93%
Rogers	1.75%	1.55%	2.62%	0.00%	1.35%	2.16%	1.20%	0.00%	0.53%	3.42%
Taylor	8.76%	9.26%	11.24%	4.15%	12.23%	6.49%	13.80%	14.45%	8.23%	6.85%
Undecided	40.61%	46.53%	50.08%	59.30%	44.08%	44.52%	54.63%	49.31%	40.53%	42.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00% 1	00.00%	100.00%

Combined Ballot Test BY Ideology + Gender + Age

		Prima	ry Vote Hi	story		Type of	Type of Phone Media Market			
	0	1	2	3	4	Cellphone	Landline	MONTGO MERY- SELMA	DOTHAN	Rest of District
Brown Jr	6.90%	3.32%	3.02%	3.23%	4.84%	0.82%	5.93%	4.04%	3.38%	6.80%
Coleman	62.81%	12.34% 49	.12% 52.6	5% 56.829	%	47.50%	55.95%	45.69%	62.57%	44.65%
Hasdorff	0.00%	0.00%	0.58%	2.90%	0.27%	0.47%	1.46%	1.16%	0.72%	3.24%
King	17.51%	18.33% 26	.21% 27.4	9% 27.719	%	21.06%	29.17%	28.11%	22.37%	32.39%
Moore	0.00%	16.30%	19.85% 18	.69% 23.6	4%	20.46%	19.20%	14.39%	27.26%	15.24%
Rogers	0.00%	1.19%	2.13%	2.37%	1.40%	0.92%	2.33%	2.52%	0.61%	3.24%
Taylor	2.70%	7.07%	10.71%	9.32%	9.62%	11.75%	7.57%	10.80%	7.74%	3.24%
Undecided 44.59% 56.43% 45.69% 44.25% 39.64%						53.47%	38.20%	48.70%	37.48%	53.85%
Total	100.00%	100.00% 1	00.00% 10	0.00% 10	0.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Combined Ballot Test BY Primary Vote History + Type of Phone + Media Market

	County							
	MONTGO MERY	HOUSTON	ELMORE	AUTAUGA	COFFEE	DALE	Rest of District	
Brown Jr	3.82%	2.47%	1.59%	7.75%	1.25%	0.00%	6.51%	
Coleman	45.46%	71.04%	46.64%	41.81%	36.84%	72.99%	50.09%	
Hasdorff	1.26%	0.00%	1.87%	0.00%	1.16%	0.00%	1.73%	
King	29.95%	24.33%	25.62%	25.41%	25.02%	14.56%	28.81%	
Moore	13.26%	17.19%	12.20%	15.73%	52.23%	26.84%	18.31%	
Rogers	3.04%	0.64%	3.65%	0.00%	0.00%	1.79%	1.89%	
Taylor	10.00%	8.27%	11.65%	12.99%	9.18%	6.62%	7.80%	
Undecided	49.09%	35.11%	50.20%	40.69%	35.77%	48.72%	46.64%	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	

Combined Ballot Test BY County