



MEMORANDUM

TO: INTERESTED PARTIES
FROM: ROBERT BLIZZARD
DATE: NOVEMBER 26, 2019
RE: ALABAMA CD-1 GOP PRIMARY POLL RESULTS

On behalf of the Jerry Carl for Congress Campaign, Public Opinion Strategies conducted a districtwide survey of 300 Republican primary voters (moe + 5.66%), November 18-19, 2019. Sample for this survey was pulled based on previous GOP primary vote history in key Alabama Republican primary elections, and was stratified by age, gender, and geography to ensure an accurate sample.

KEY FINDINGS

- **Jerry Carl has risen to second place in the GOP primary for Congress.**
Since our campaign’s August survey, Jerry has picked up seven points on the ballot, moving from third place (essentially tied with Pringle) into standalone second behind Hightower:

Candidate	August	November	Movement
Bill Hightower	27%	29%	+2
Jerry Carl	13%	20%	+7
Chris Pringle	14%	14%	-
Wes Lambert	2%	2%	-
John Castorani	NA	0%	-

BOTTOM LINE

With about three months to go until the Republican primary in Alabama, the early momentum in this Congressional open seat is clearly behind Jerry Carl, who has just begun to break through with a smart and efficient initial paid media and grassroots campaign.

Since the Summer, neither Bill Hightower nor Chris Pringle have been able to move the needle – which should be concerning to both their respective campaigns. Pringle’s ballot support has undoubtedly stalled. And, this data also suggests that Hightower, who spent hundreds of thousands of dollars in his failed race for Governor in 2018 (only to come up with a paltry 5% of the statewide vote), may be near his ceiling in vote share already.

In order for the Carl Campaign to keep moving and eventually win the GOP nomination, we’re going to need to be ready (and well-funded) to combat the negative attacks that are sure to come from both the Hightower and Pringle campaigns, as well as from third-party anti-Trump special interest groups.